

**The Most Powerful & Yet Simple Way To Turn
Customer Feedback Into 5-Star Reviews!**

How Important Are Reviews For A Local Business?



“We Can’t Go There, They Don’t Have That Many Stars”

More Stars = More Customers



Research and Image by BrightLocal.com

Having more positive, online reviews will help boost your local ranking and convert more leads to customers.



3.5x as Many Customers

How Customers Search Today



- ▶ They quickly scan for reviews on each listing
- ▶ Looking To See What Other People Are Saying
- ▶ Social signals are recent customers talking about a business and sharing their experience openly online



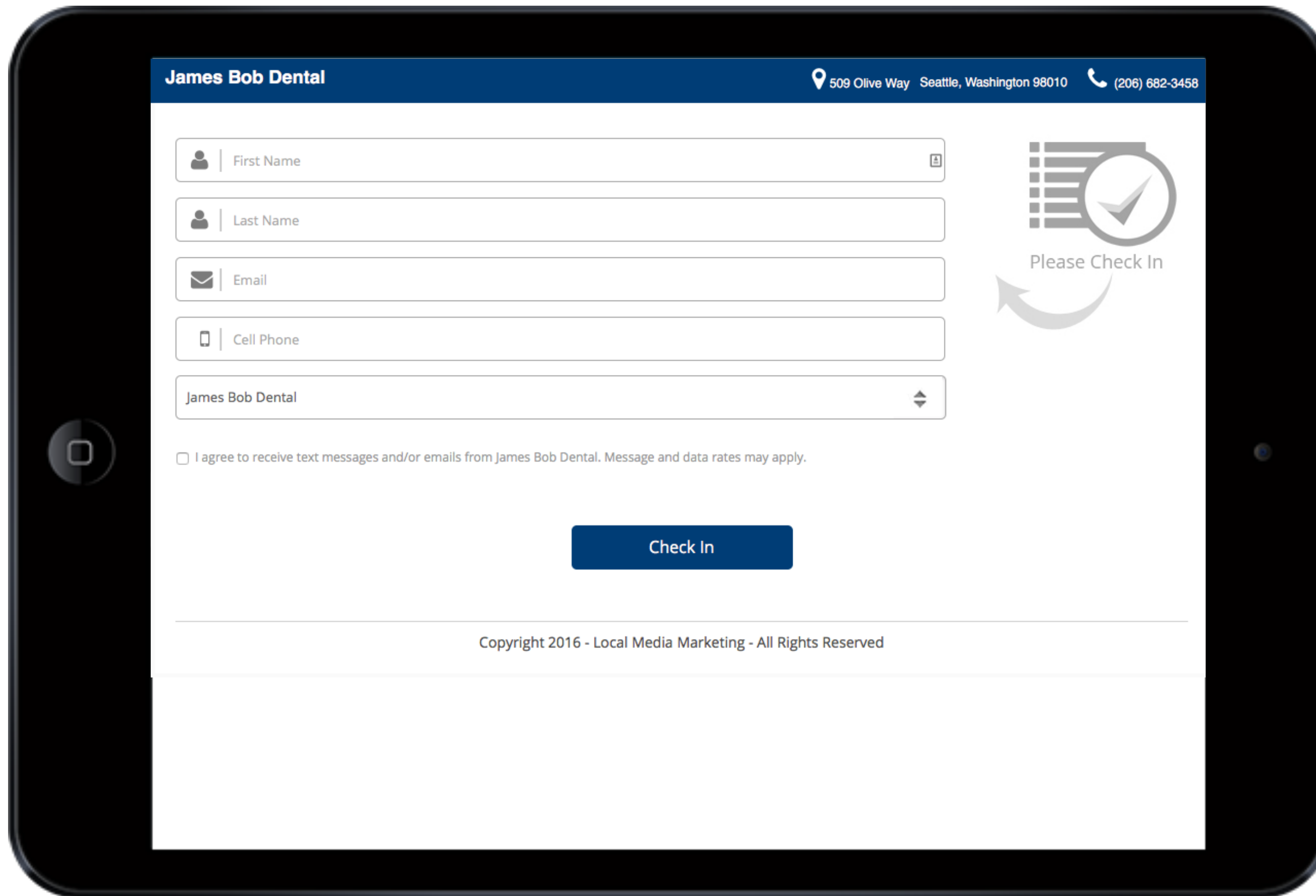
Key Findings:

More Consumers Are Using Reviews More Frequently To Choose A Business

Proprietary, Easy to Implement System helps generate positive reviews by leveraging your recent customers.

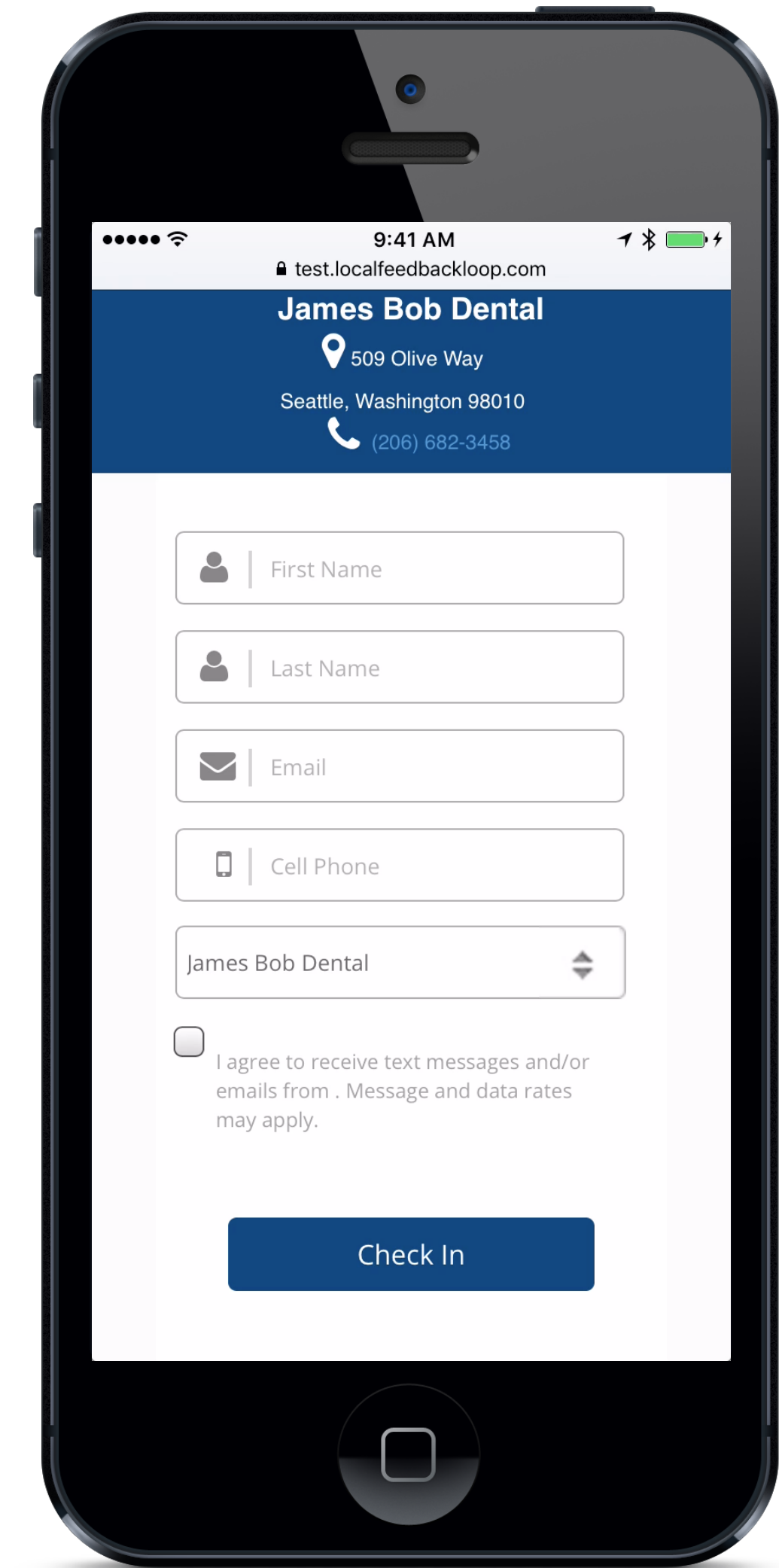


Generate Customer Feedback



The tablet screen displays a web form for "James Bob Dental". The header bar is dark blue with the business name, address "509 Olive Way Seattle, Washington 98010", and phone number "(206) 682-3458". The form includes five input fields: "First Name", "Last Name", "Email", "Cell Phone", and a dropdown menu currently showing "James Bob Dental". Below these fields is a checkbox for "I agree to receive text messages and/or emails from James Bob Dental. Message and data rates may apply." and a blue "Check In" button. To the right of the form is a circular graphic with a checkmark and the text "Please Check In". At the bottom, a copyright notice reads "Copyright 2016 - Local Media Marketing - All Rights Reserved".

External Quick Add Form

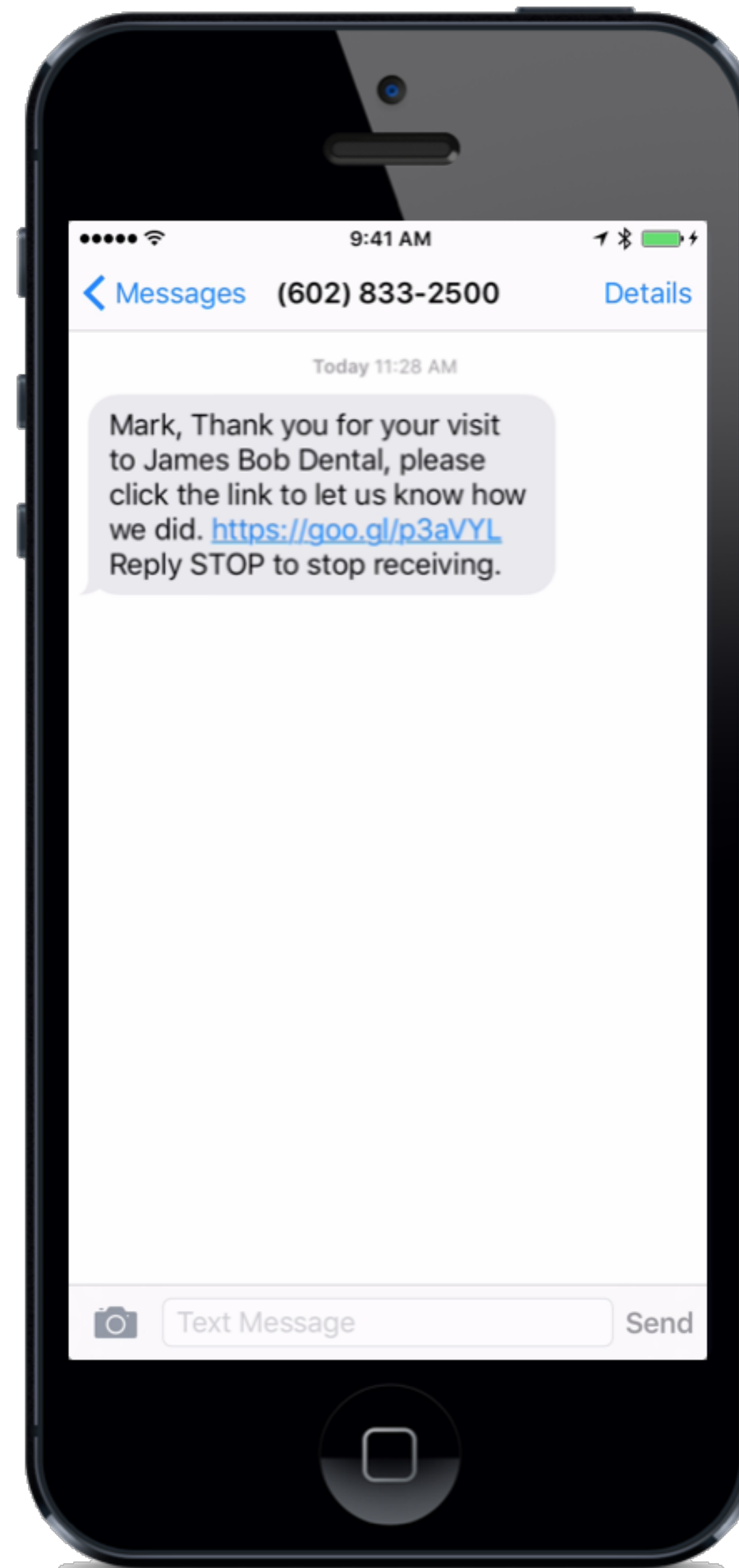


The smartphone screen displays a mobile version of the "James Bob Dental" check-in form. The header bar is dark blue with the business name, address "509 Olive Way Seattle, Washington 98010", and phone number "(206) 682-3458". The form includes five input fields: "First Name", "Last Name", "Email", "Cell Phone", and a dropdown menu currently showing "James Bob Dental". Below these fields is a checkbox for "I agree to receive text messages and/or emails from . Message and data rates may apply." and a blue "Check In" button. The status bar at the top shows the time "9:41 AM", the URL "test.localfeedbackloop.com", and various icons for signal, Wi-Fi, and battery.

Mobile Check In

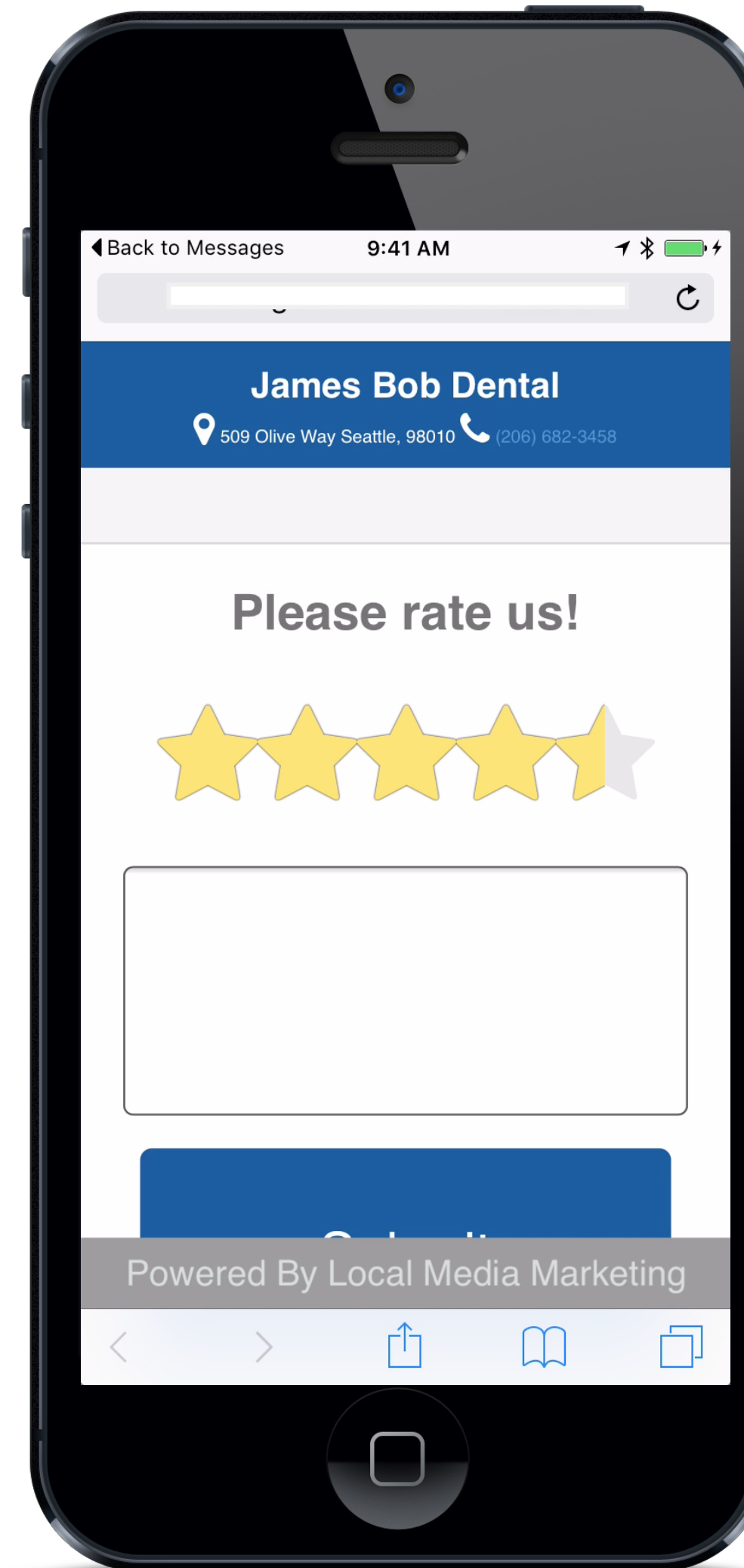
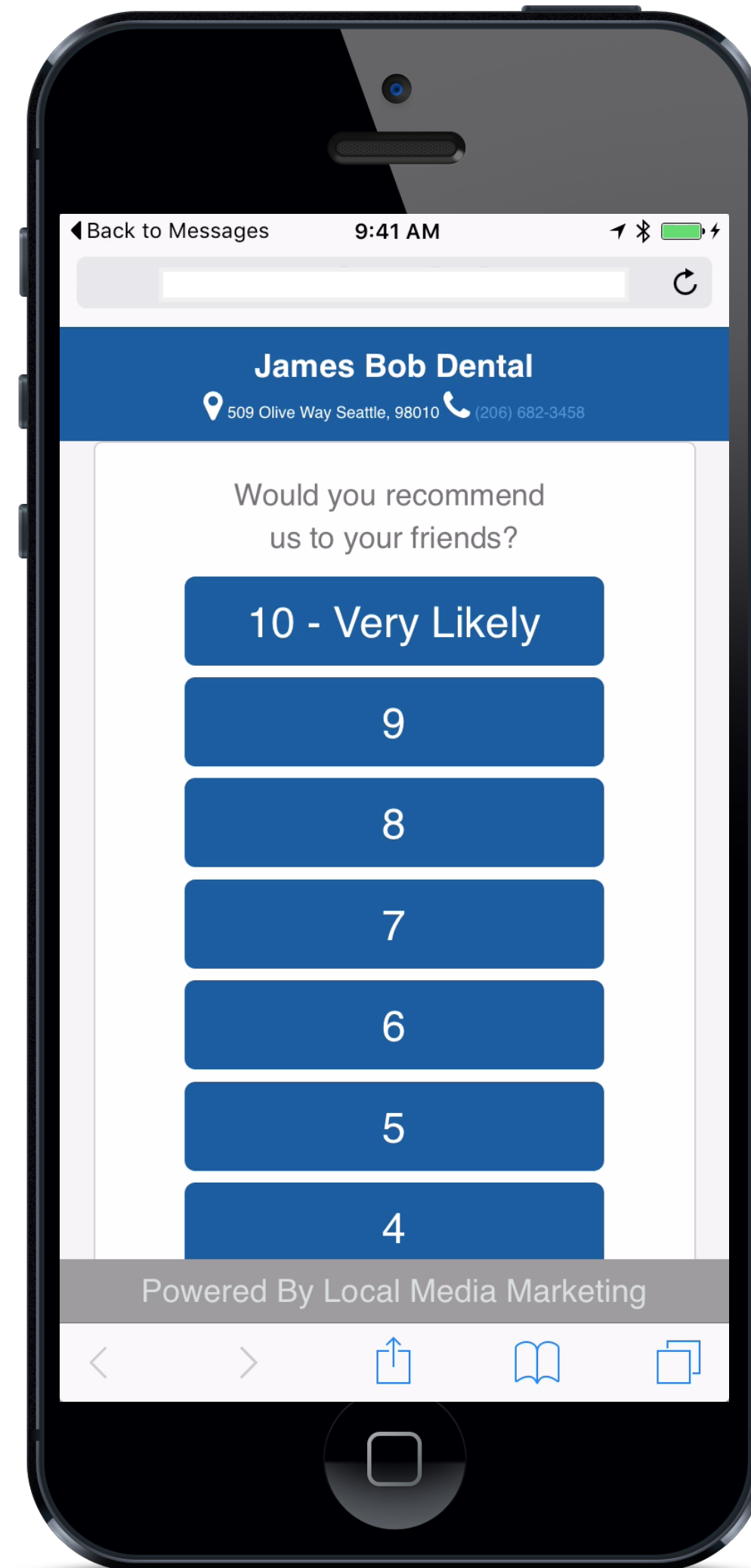
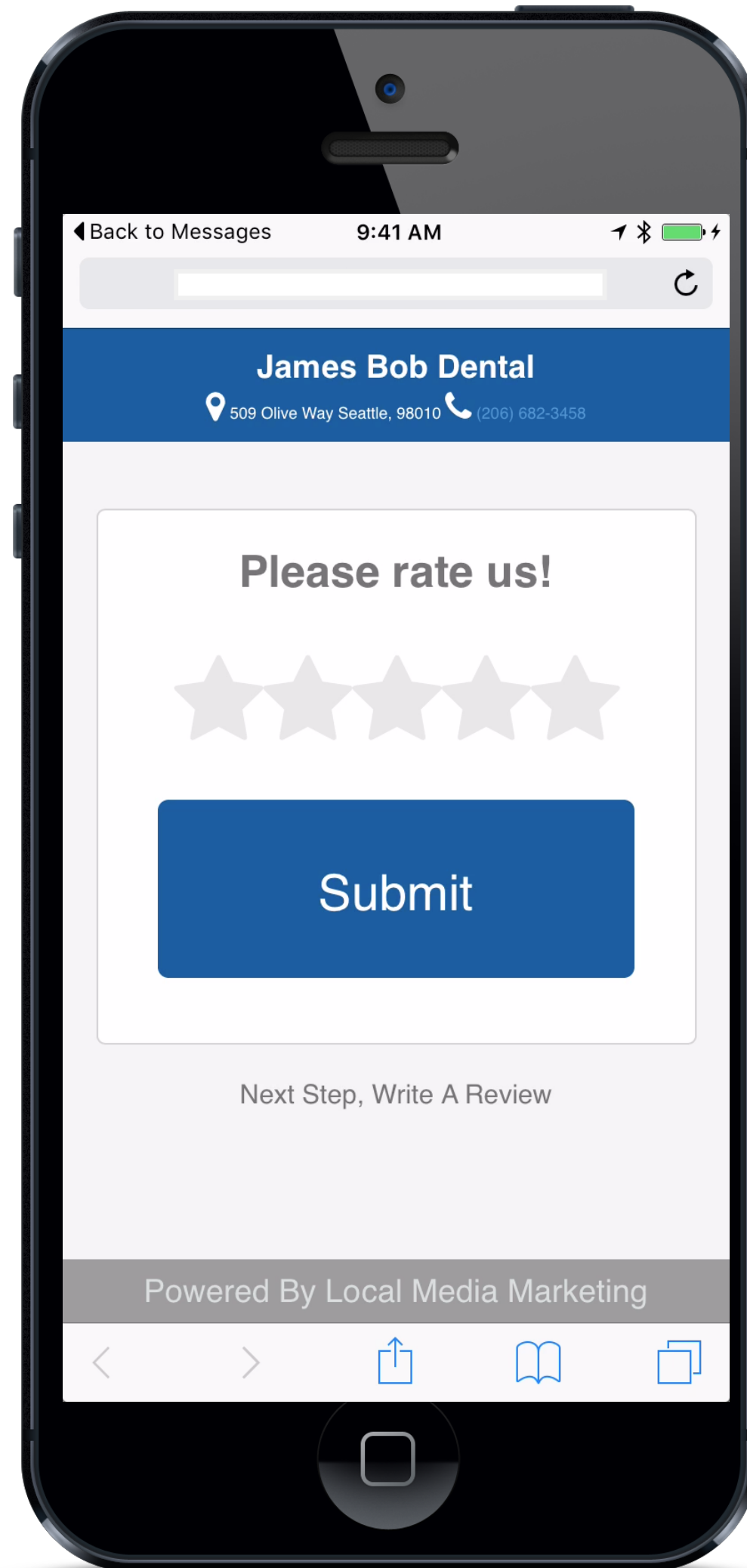


Mobile Feedback Funnel

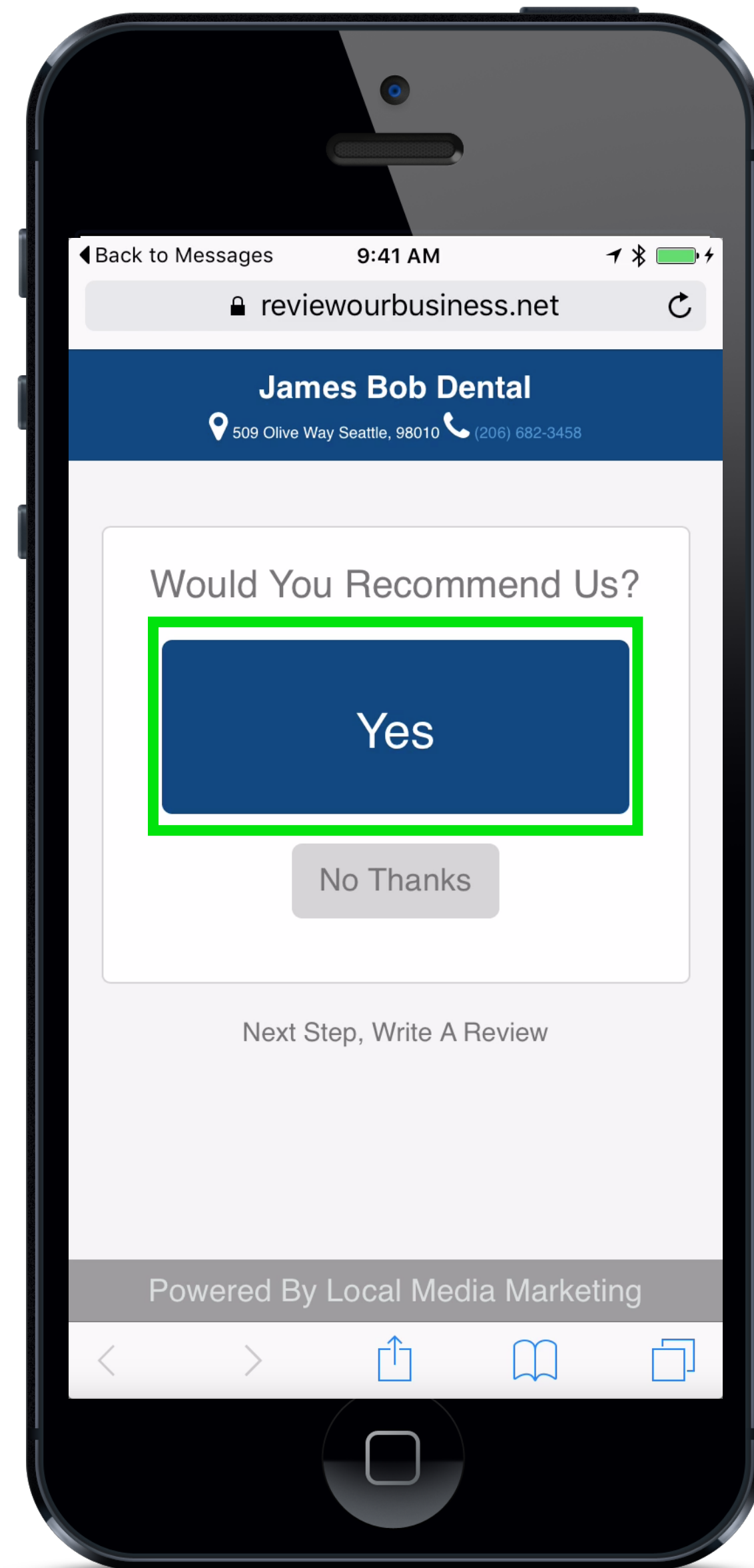


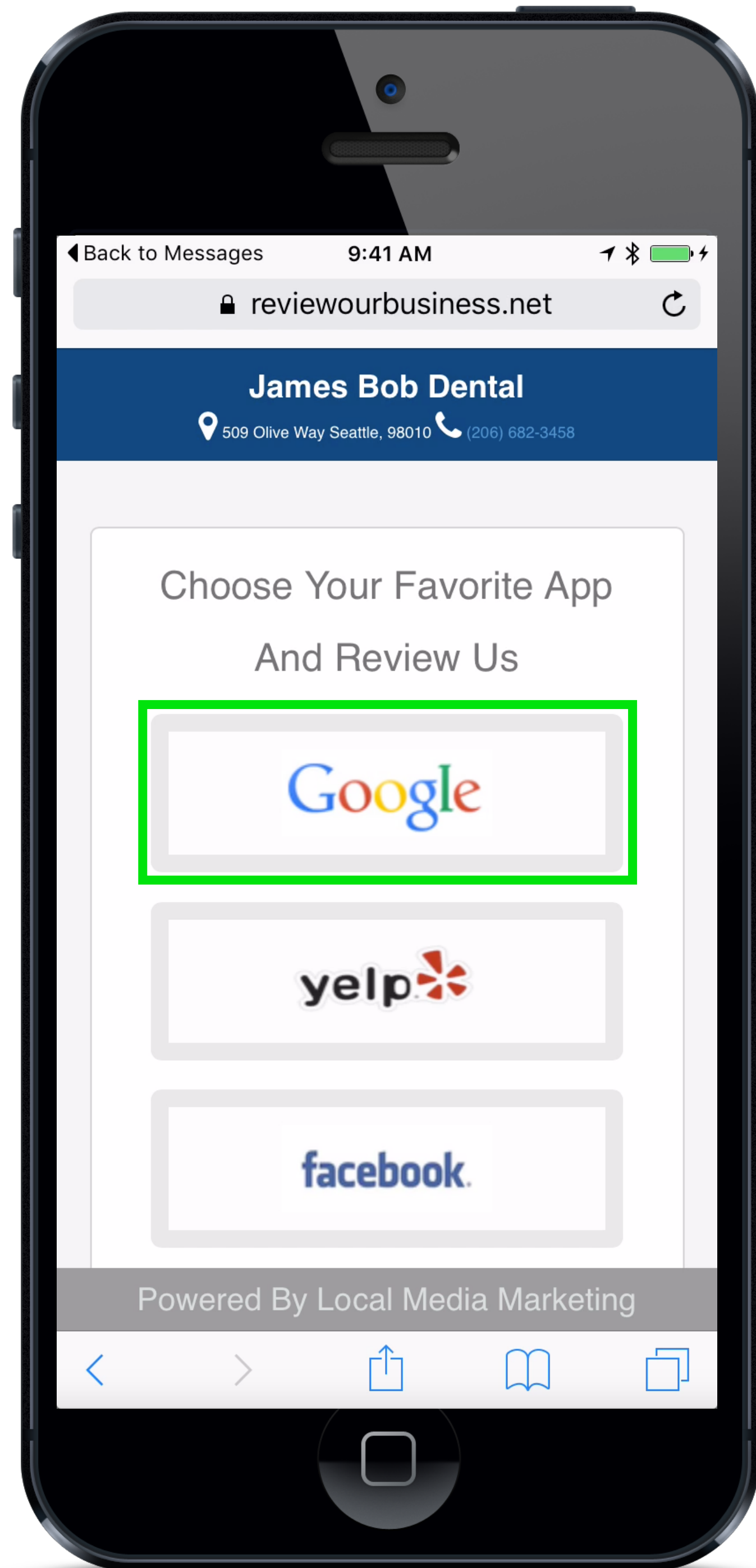


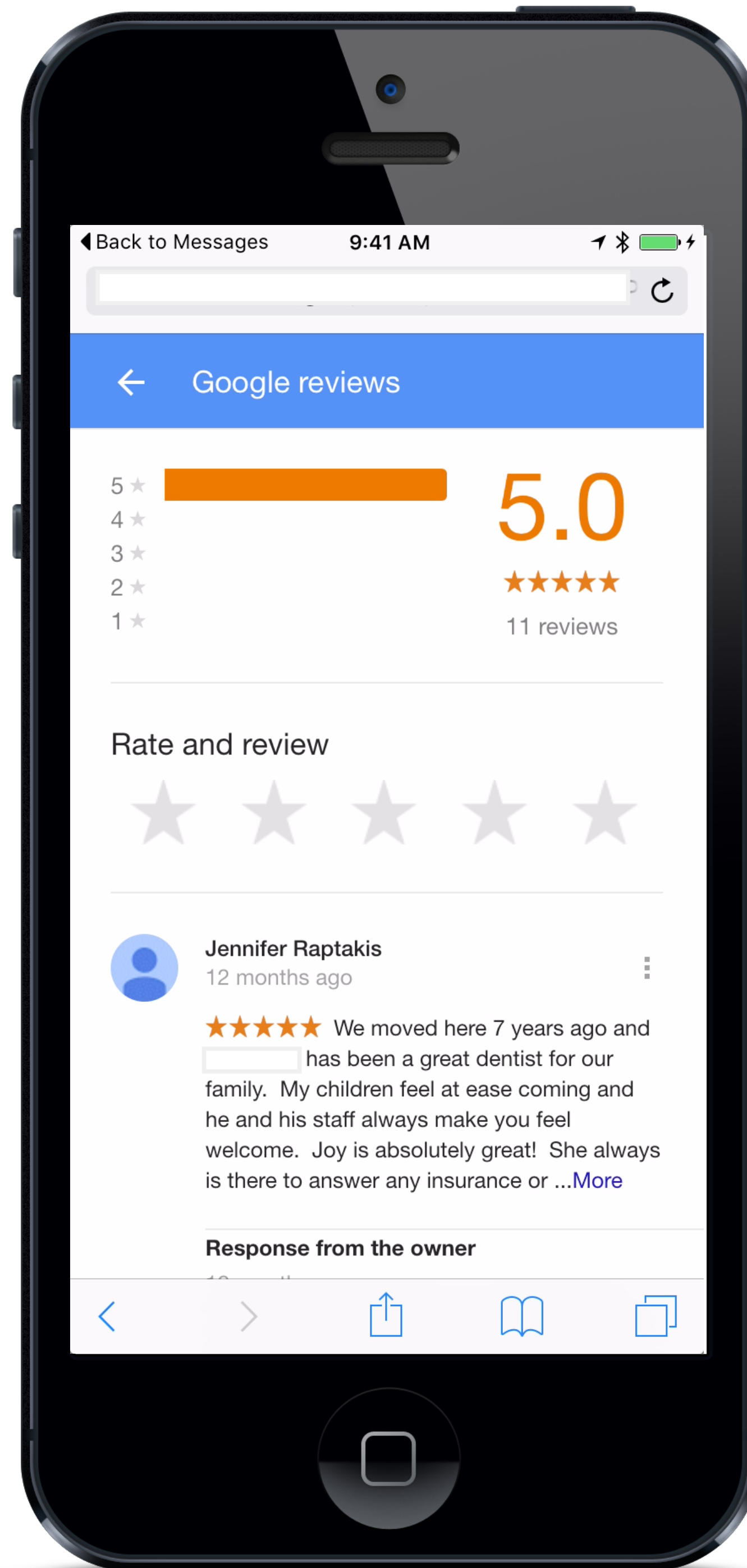
Mobile Feedback Funnel Options

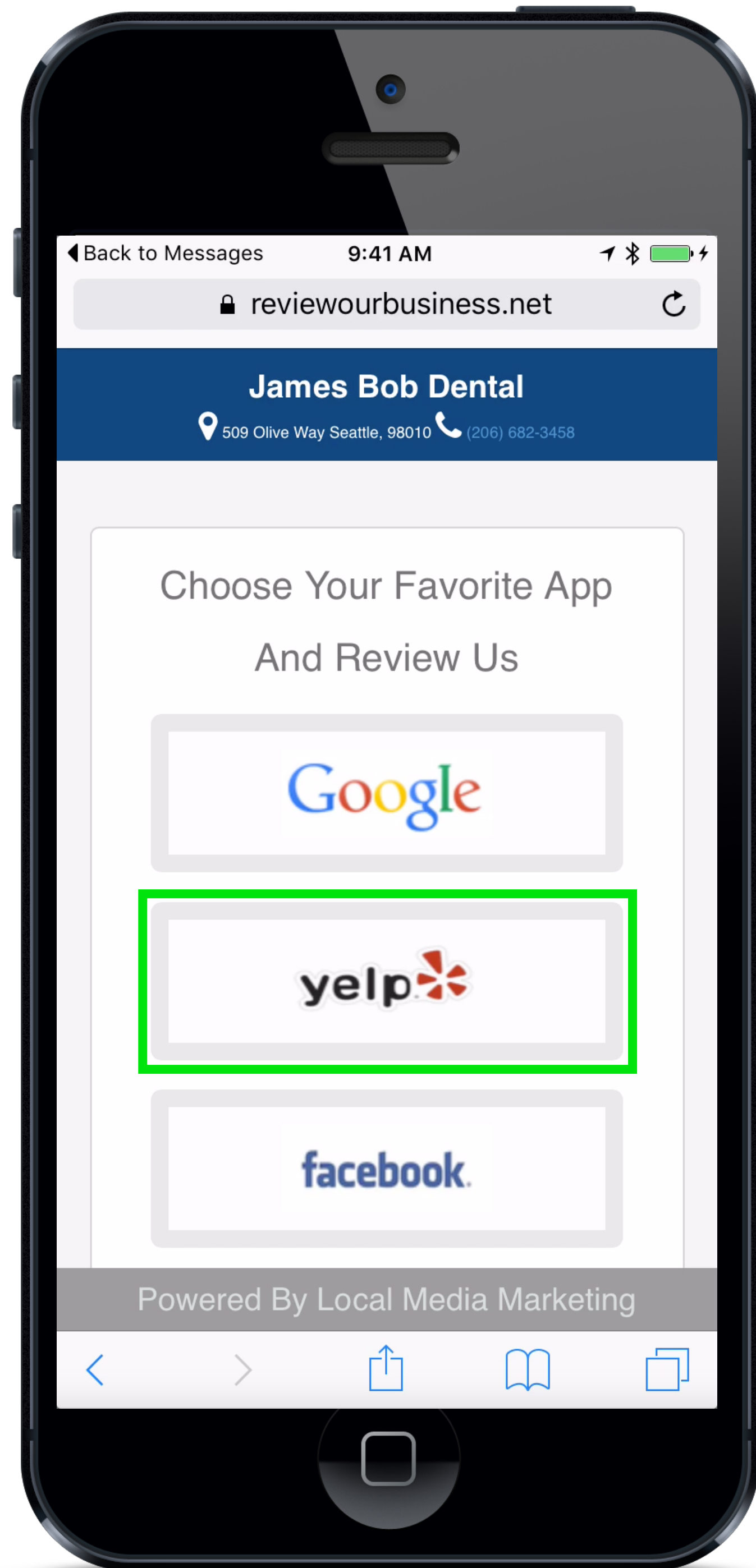


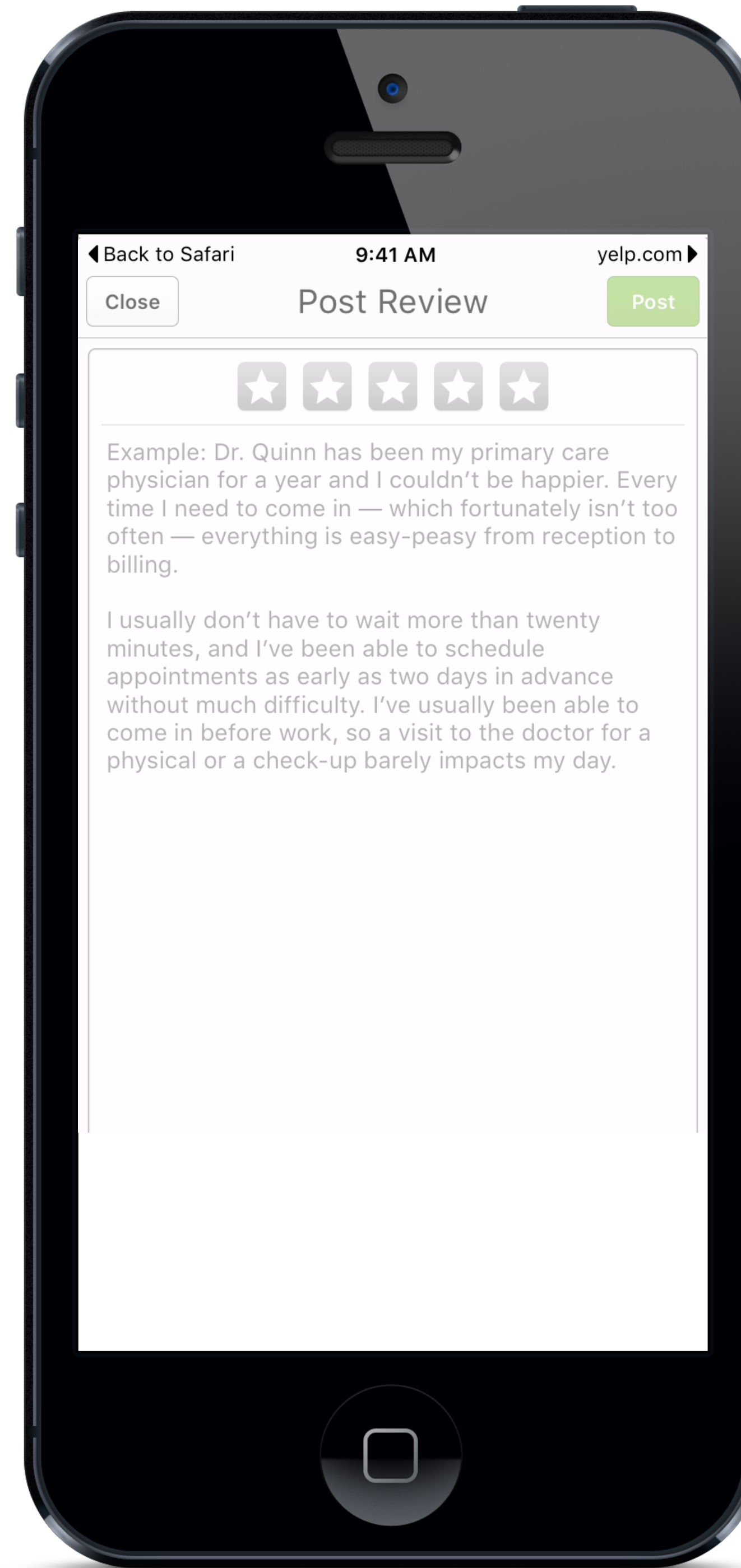
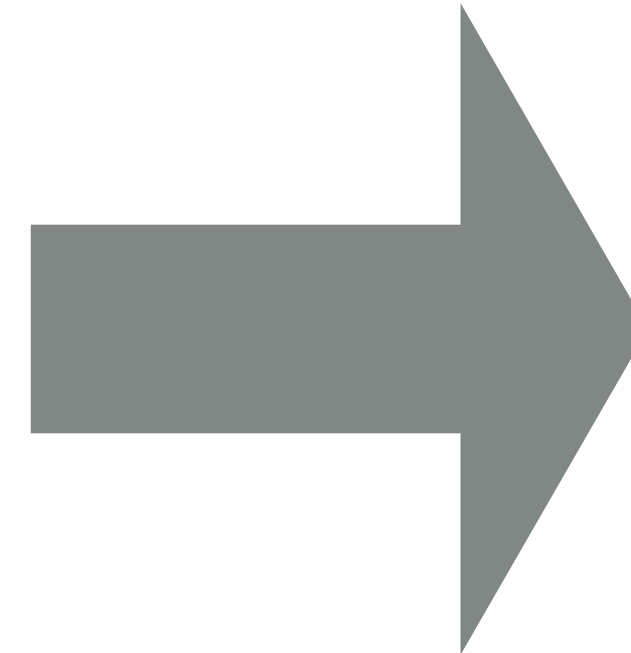
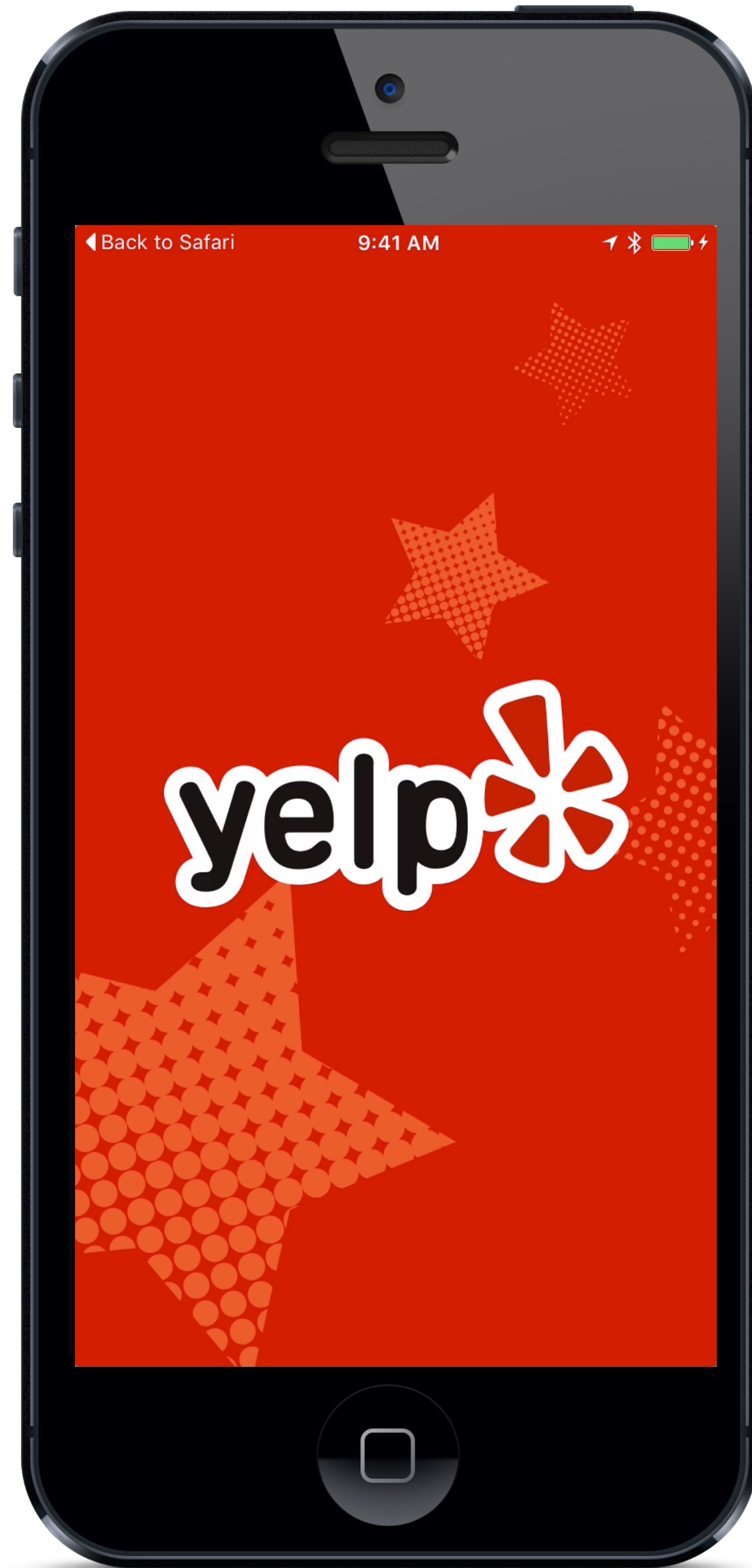
Mobile Feedback Funnel

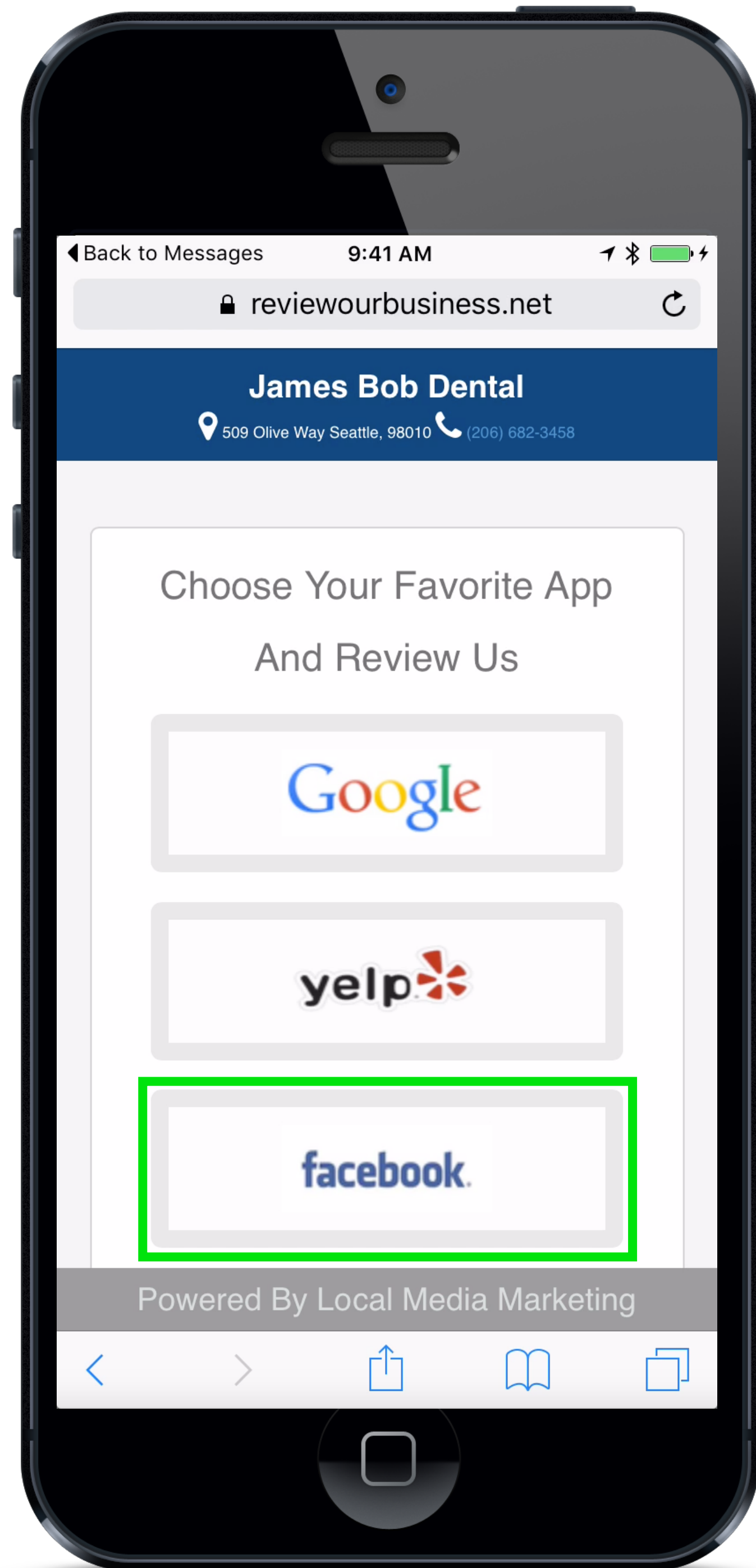


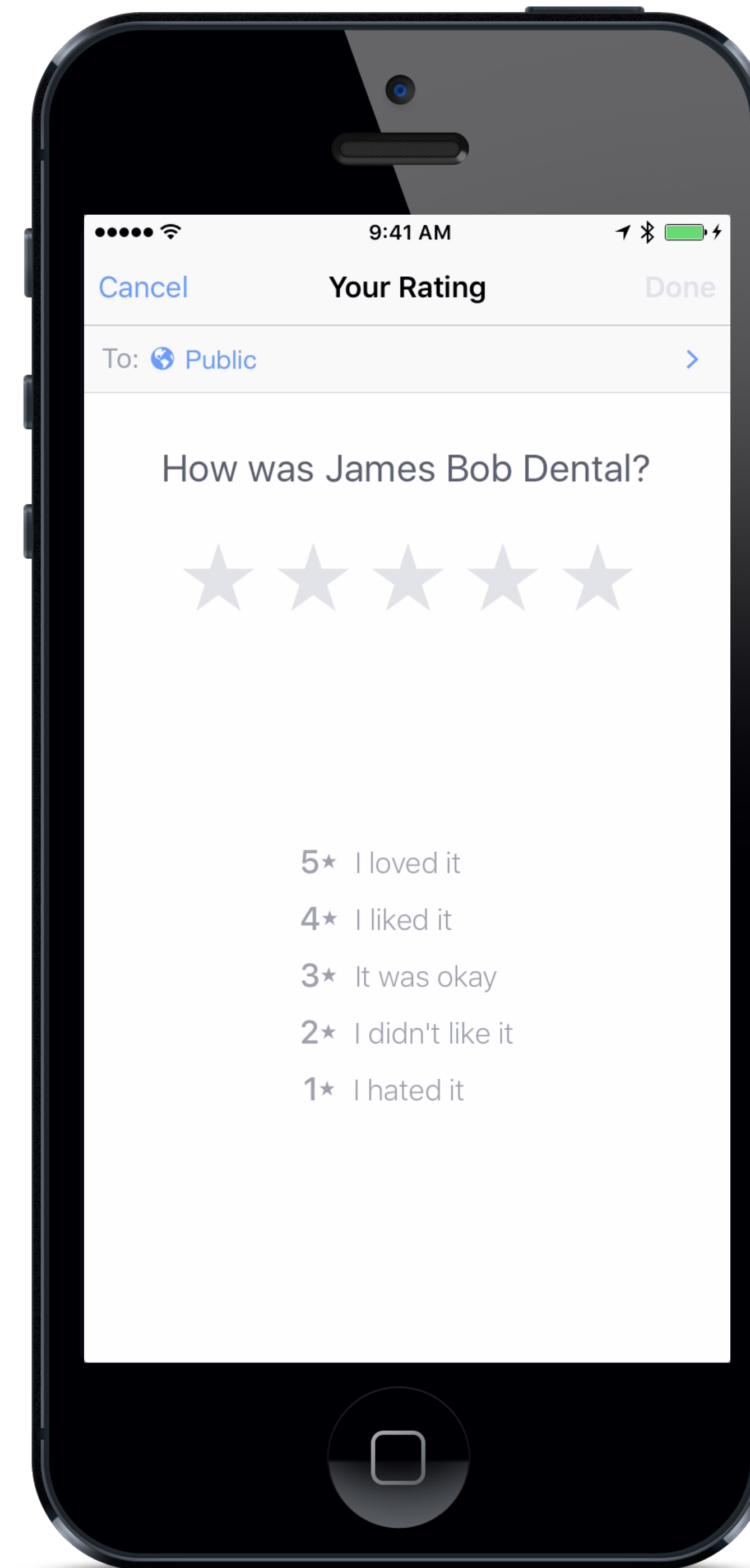
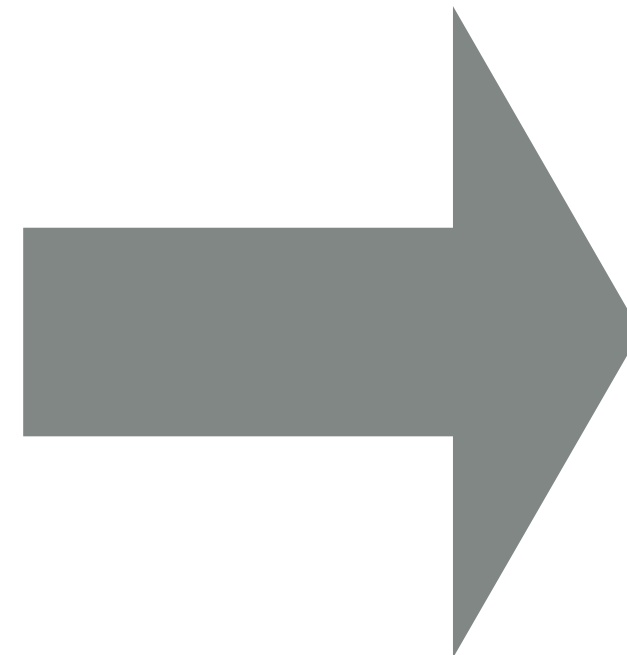
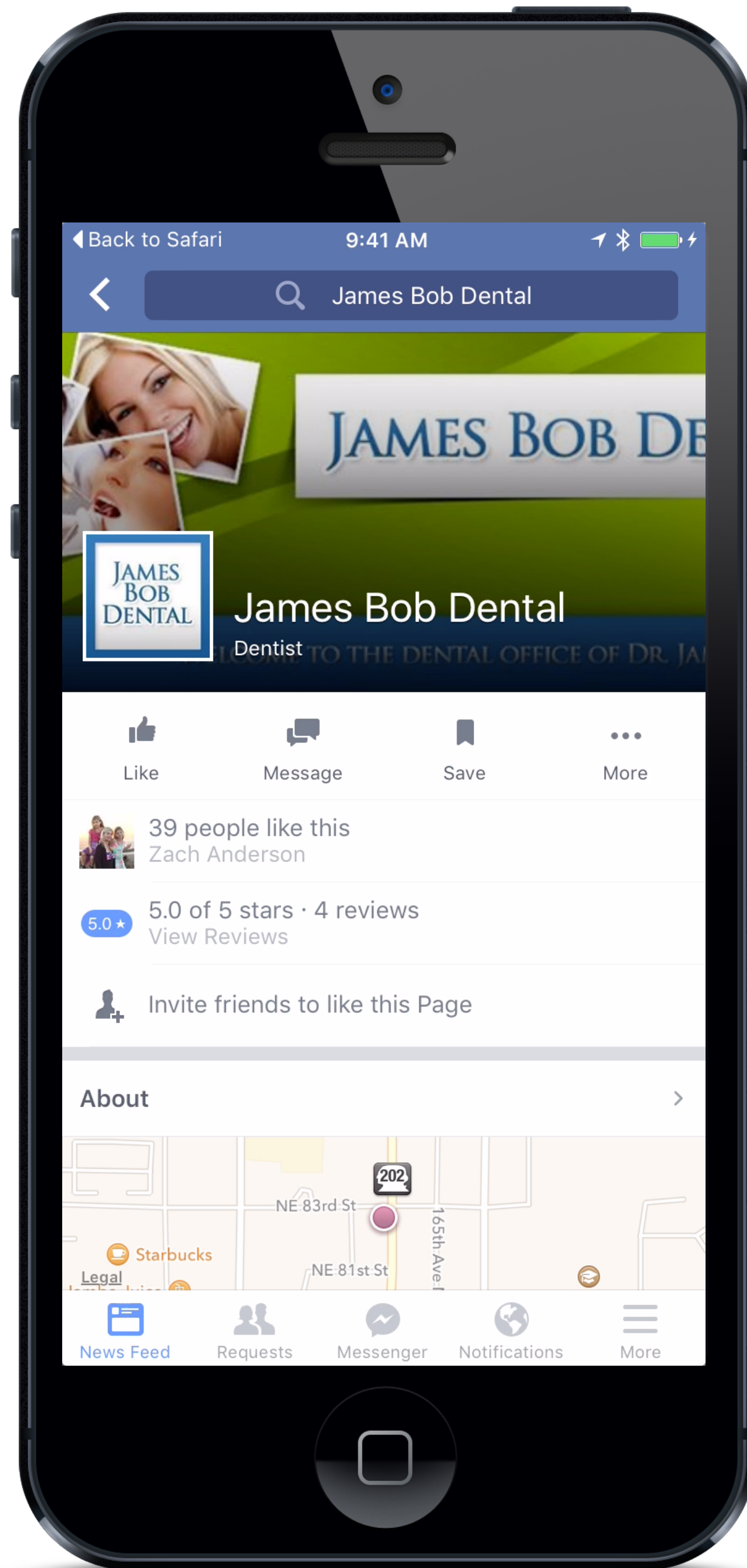




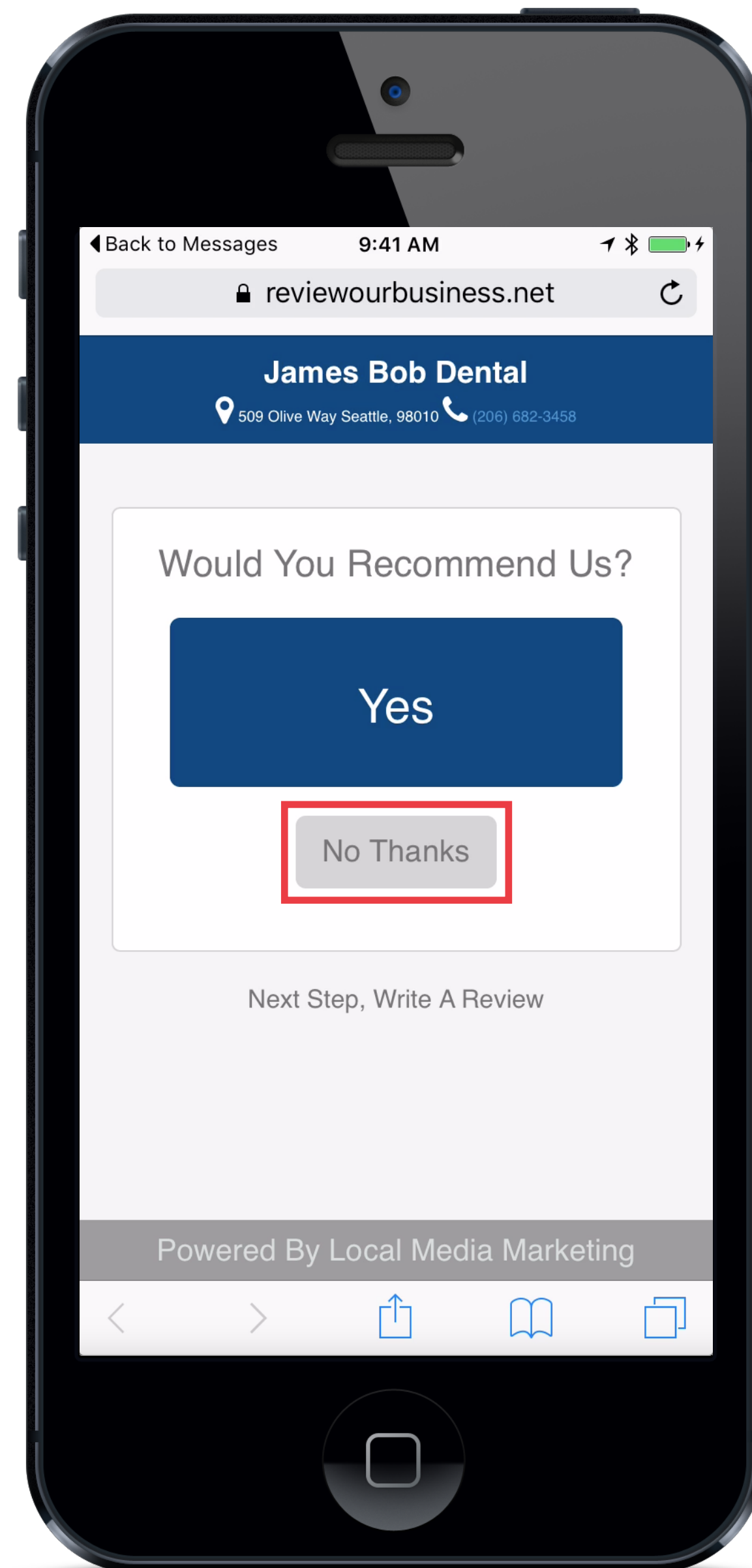


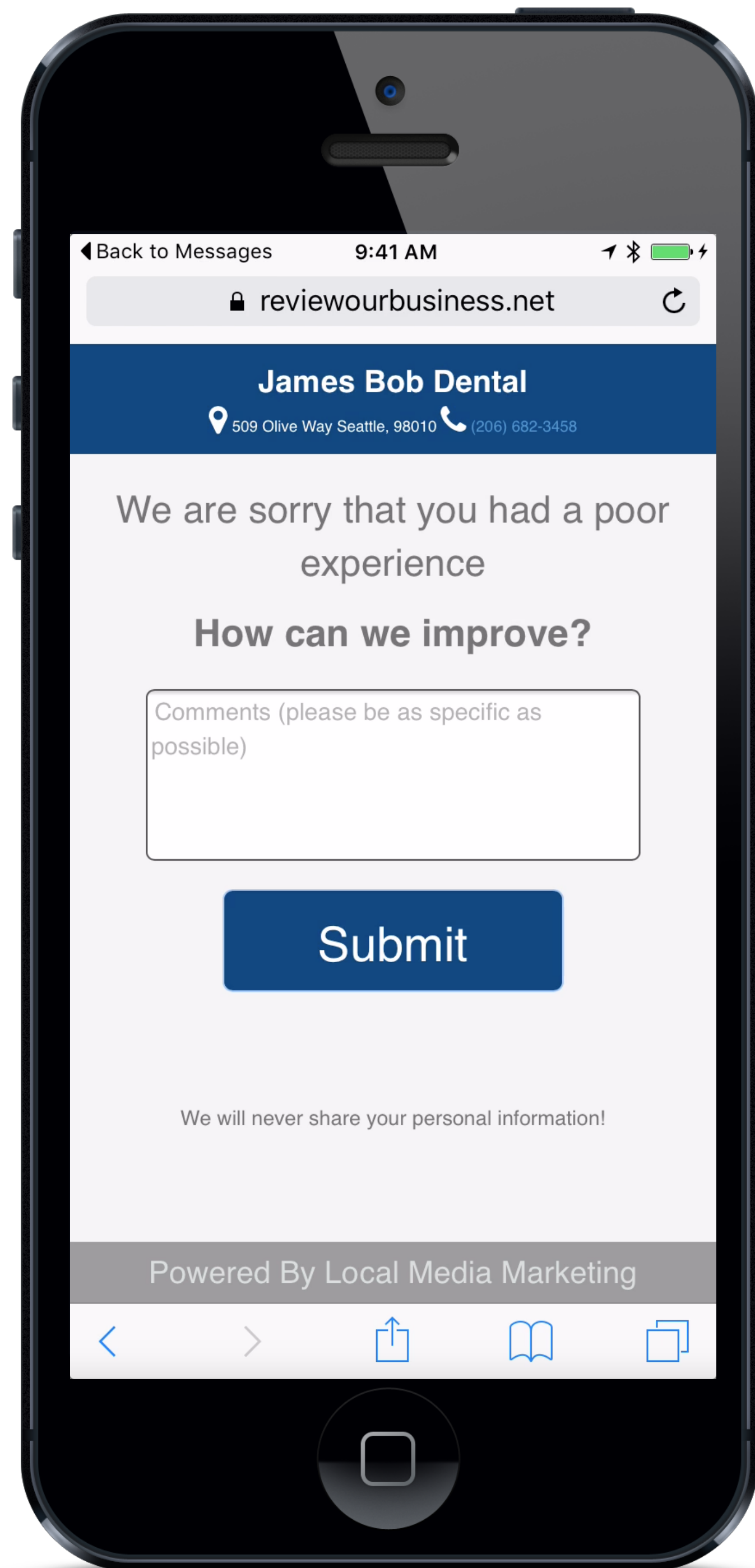




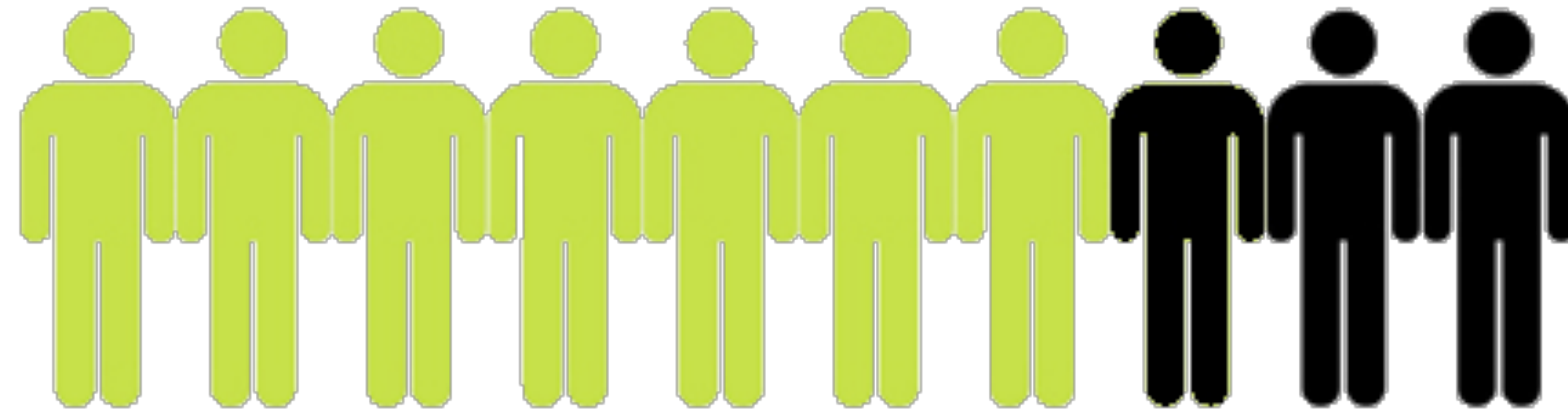


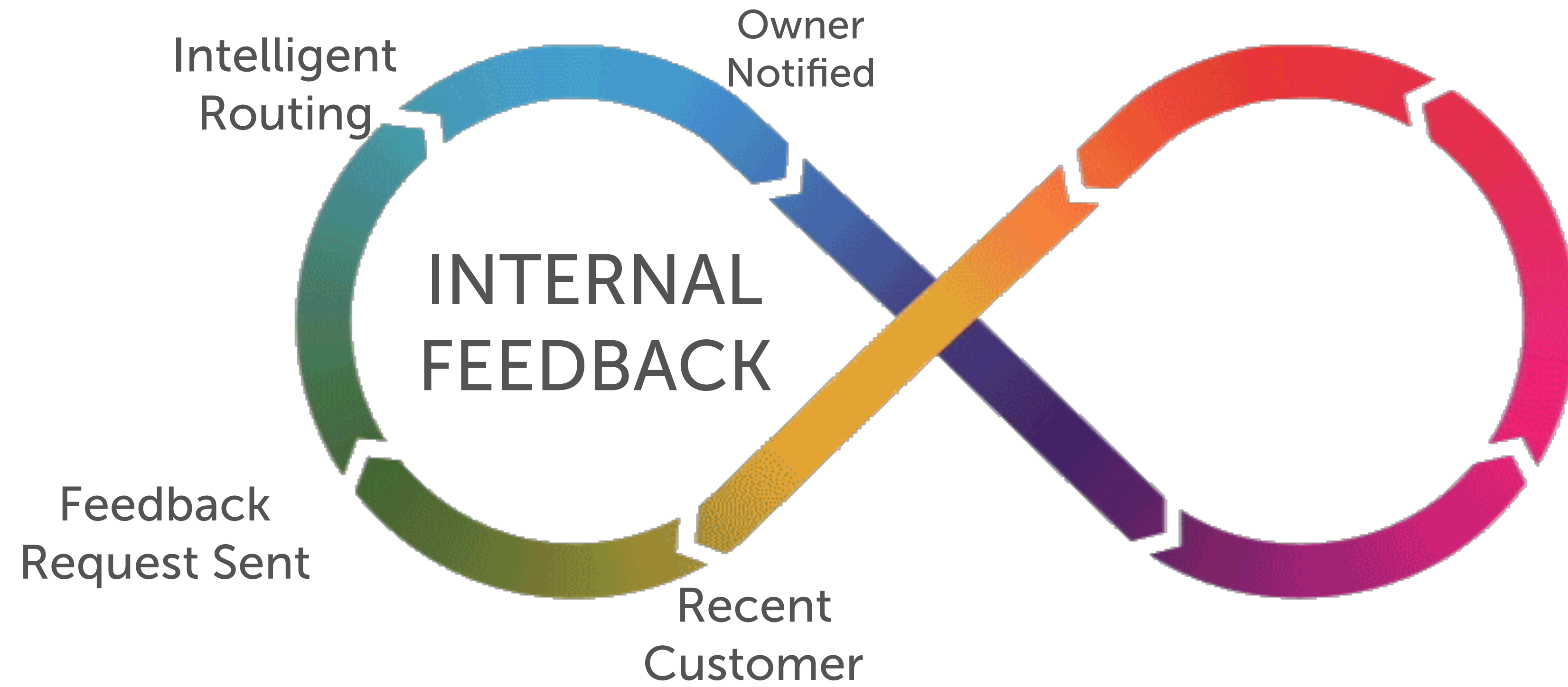
Minimize Impact Of Negative Feedback





7 Out Of 10 Consumers Will Return To A Business
If Their Concern Is Resolved Quickly





Instant Feedback and Review Notification

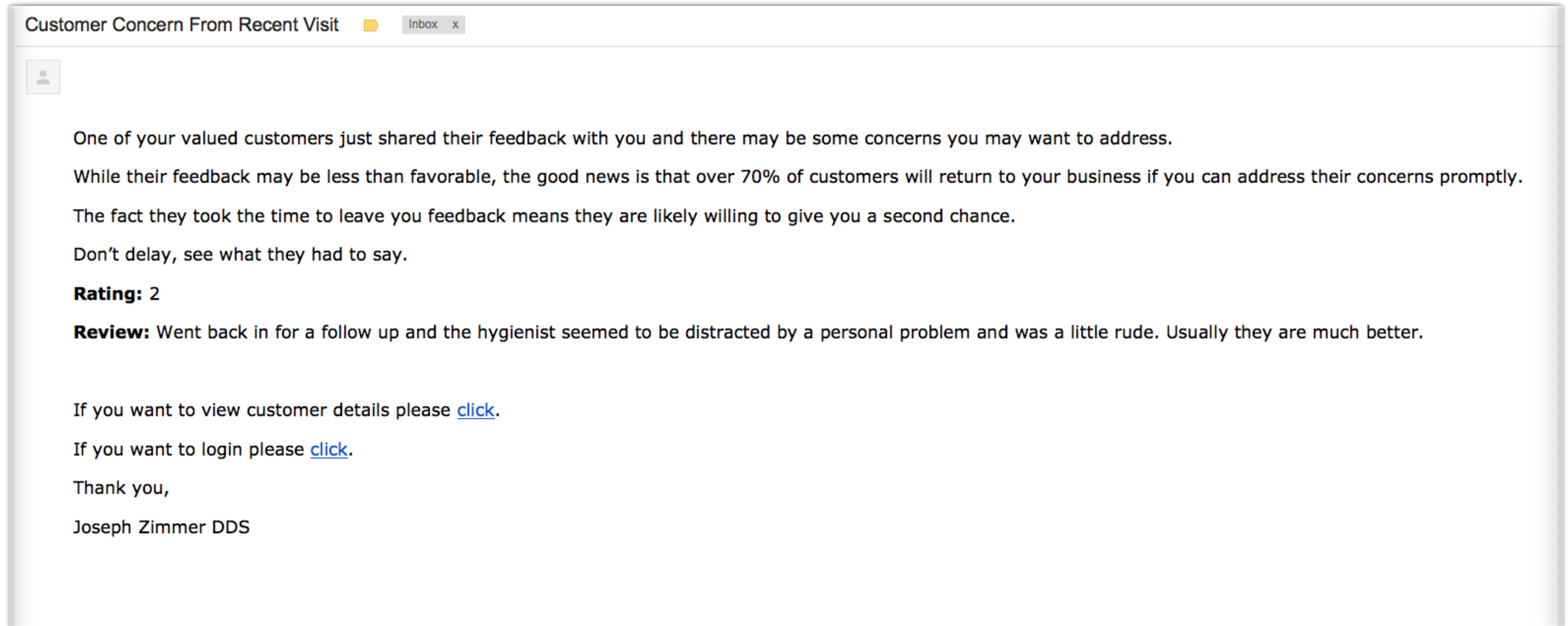


Motivate Staff And Address Concerns Quickly

Ability To Address The Concern Promptly

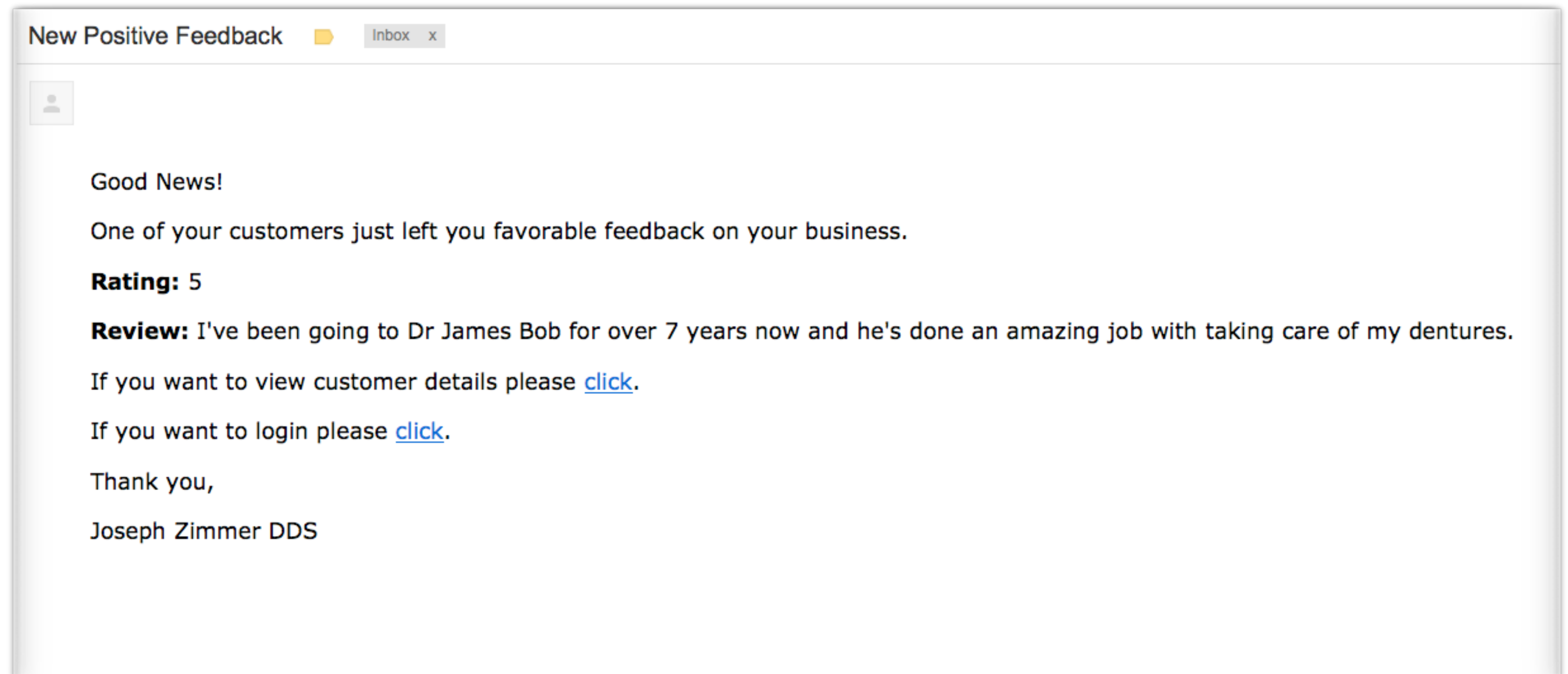


Ability To Address The Concern Promptly



You Decide Who Receives Email Alerts

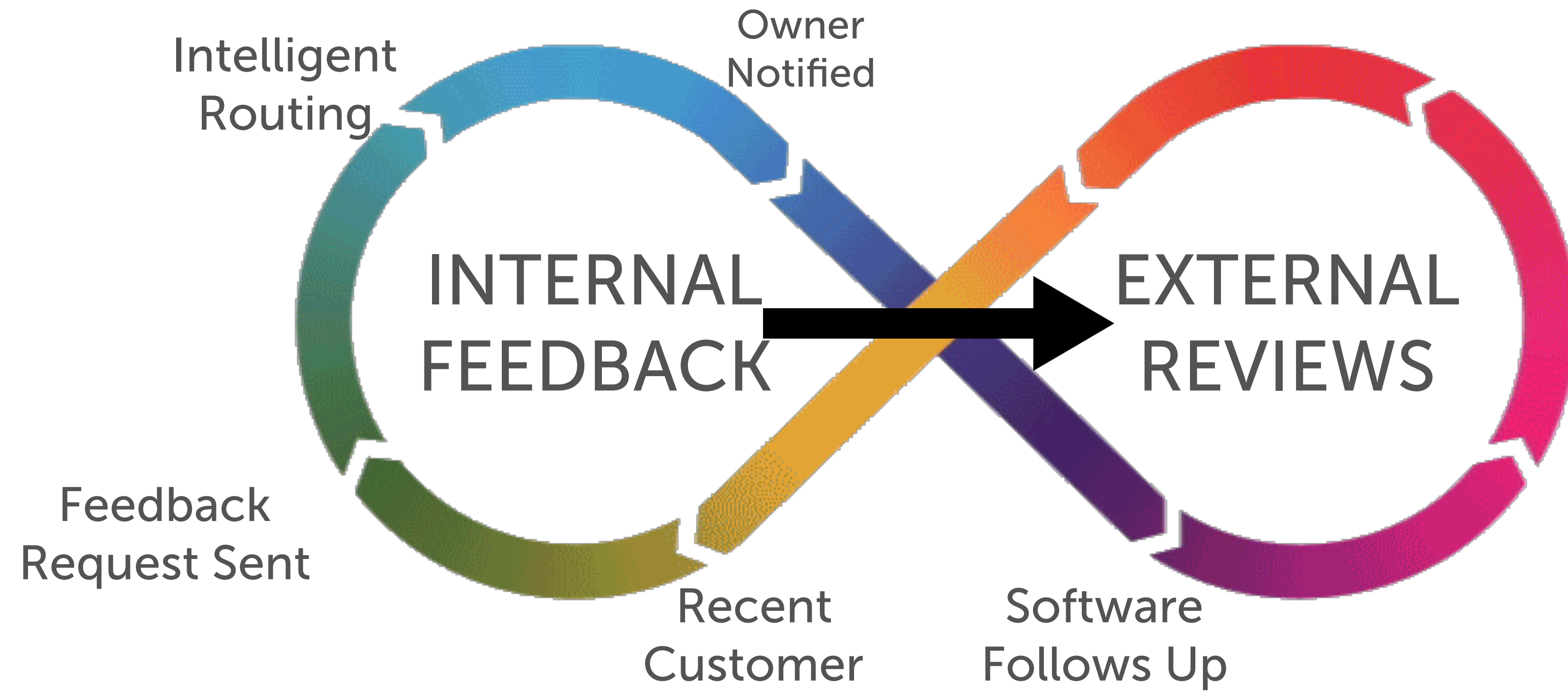
Ability To Address The Concern Promptly



You Decide Who Receives Email Alerts

Customer Feedback Dashboard





Our Software Asks For The Review

Thank You For Feedback



Inbox x



Thank You Mark!

You're a valuable customer to us and we're glad to see that we've met or exceeded your expectations on your recent visit.

Here at James Bob Dental we know you have several options and are constantly striving to maintain the highest standards in customer service and experience.

If you have a moment, would you mind sharing your recent experience with others online that may be looking for our business by selecting one of the review sites we're listed on below?

We value your patronage and look forward to seeing you again soon.

If you could leave a review on one of these sites it would mean a world of difference to our staff and us.

Review Us On Google - [Click Here](#)

Review Us On Yelp - [Click Here](#)

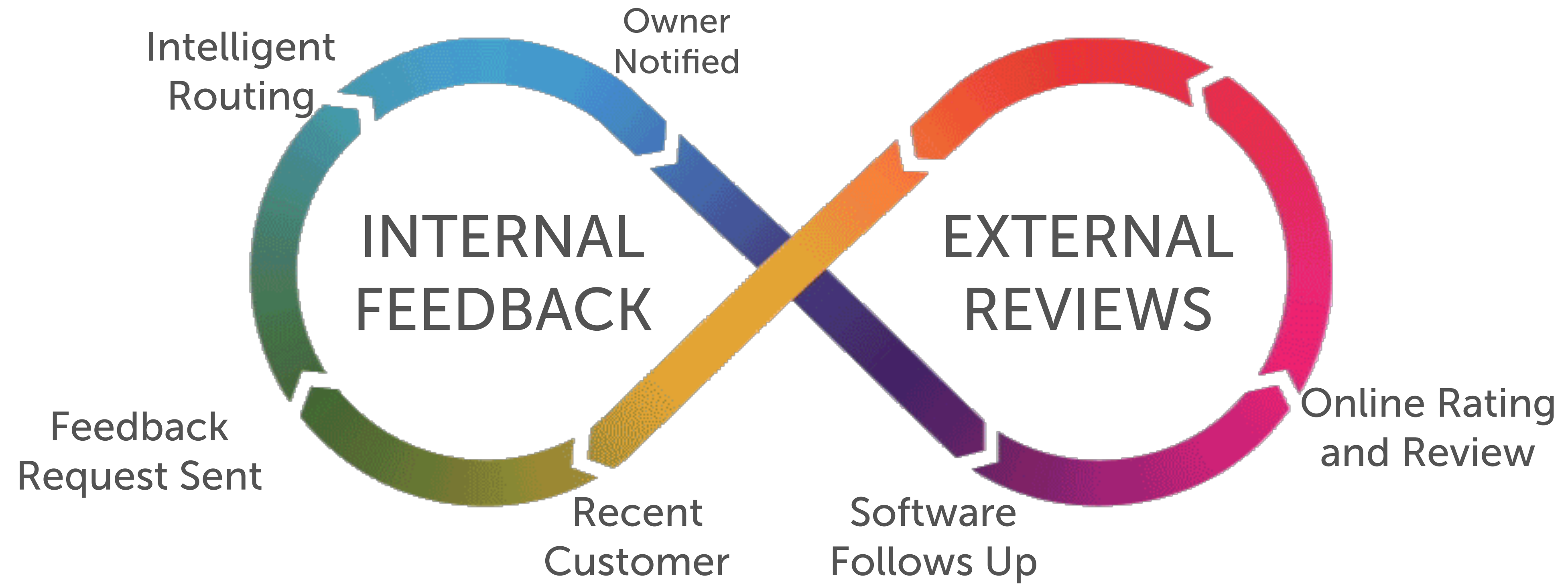
Thank you,

James Bob Dental

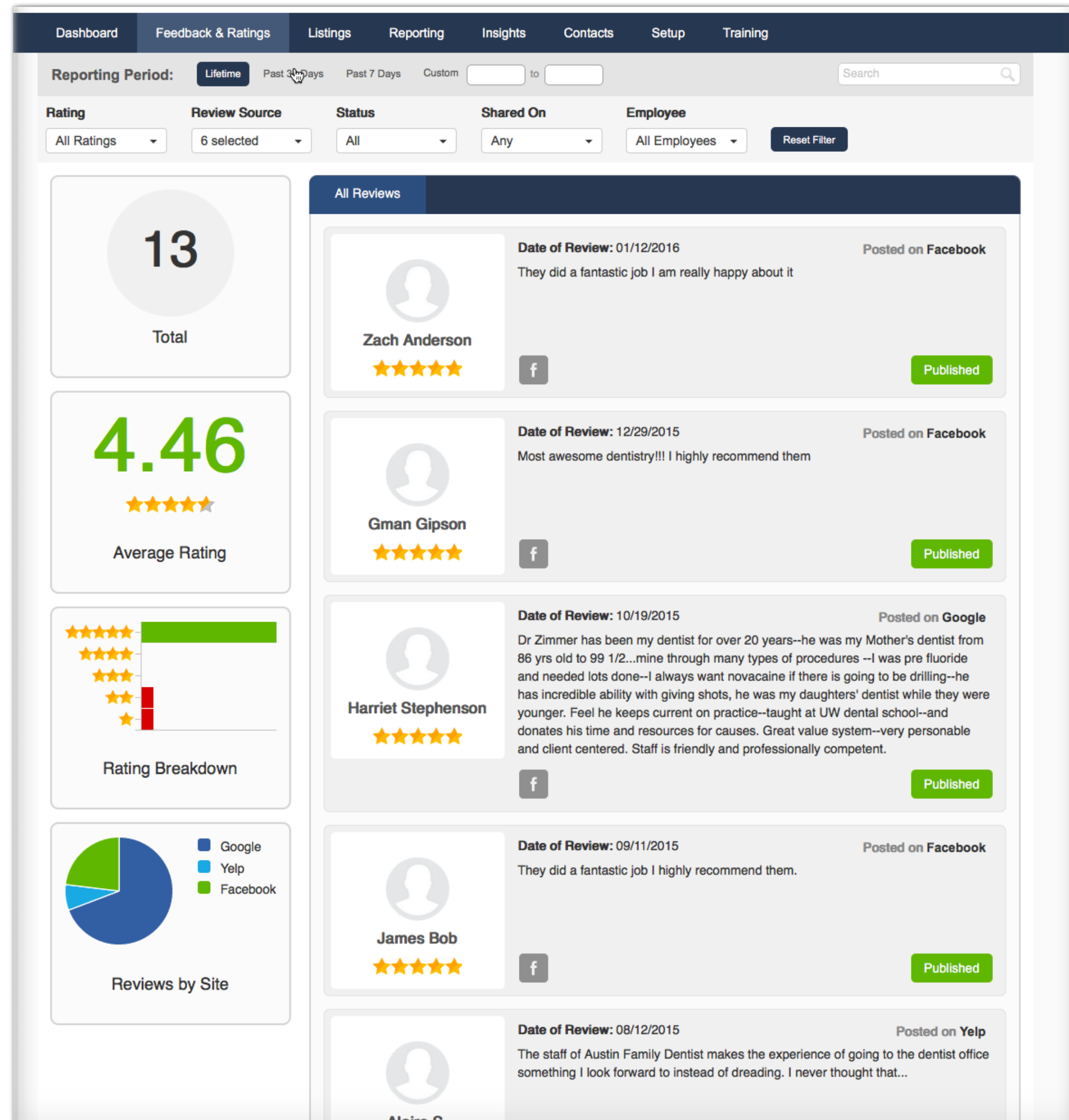
info@mylocalfeedbackloop.com

No Longer Want To Receive Email Updates? [Click Here](#)

Based On Your Follow Up Settings

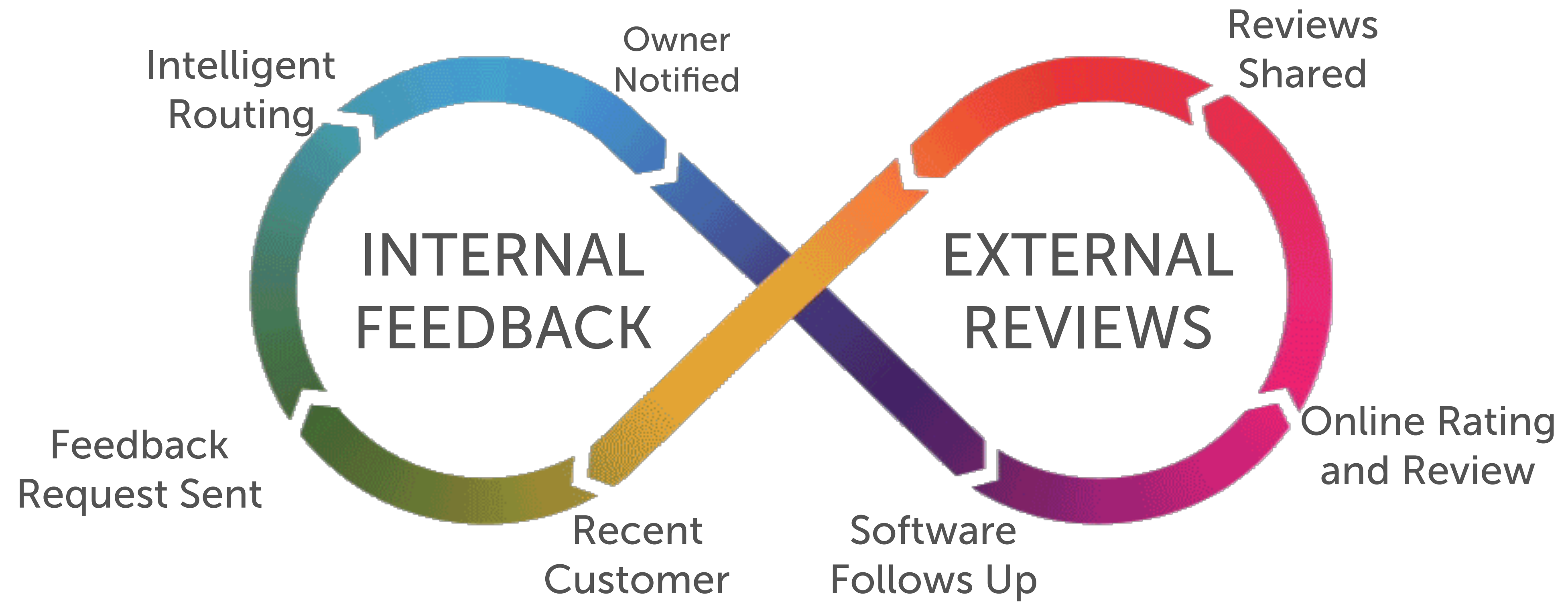


Dashboard Reports New Reviews Online



Major Review Site Integration:

- Pulls In Online Reviews Into Dash
- Text Alerts to Your Phone
- Email Notifications
- Include Key Managers / Staff
- Read New Reviews Promptly



FEEDBACK STREAMING: TO YOUR SITE

Testimonials

James Bob Dental

509 Olive Way, Washington
(206) 682-3458

★★★★★ 5.00 38 reviews


Write a review 

REVIEWS

- **Zach A.**
★★★★★ 04/02/2015
They did great
- **Zach A.**
★★★★★ 04/02/2015
They did a great job
- **Zach A.**
★★★★★ 04/01/2015
in lved it
- **Jeff**
★★★★★ 03/31/2015
Did a great job
- **Jeff P.**
★★★★★ 03/23/2015
Great cleaning
- **Zach H.**
★★★★★ 03/17/2015
Great

New Patients
Before and After
Financial Info
Office Tours
Testimonials
► Testimonials

What People Are Saying

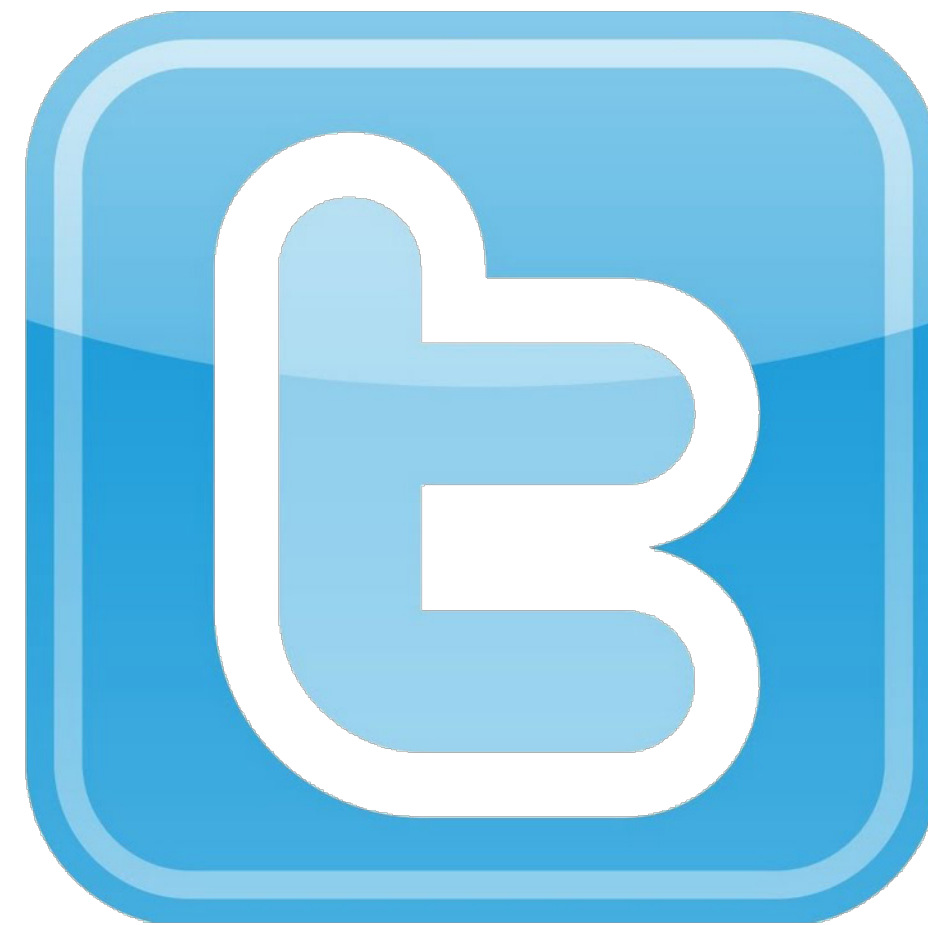
**Zach A.**
04/02/15 ★★★★★
They did a great job

VIEW MORE



Call Us Today

GET SOCIAL: SHARE REVIEWS ONLINE



Manual And Automated Social Sharing Options

GET SOCIAL: SHARE REVIEWS ONLINE

SOCIAL MEDIA SET UP			
Facebook	https://www.facebook.com/pages/James-Bob-Dental/291609380949242		Edit Info
Share Review On Facebook	<input checked="" type="radio"/> Yes	<input type="radio"/> No	
Facebook Auto Post	<input checked="" type="radio"/> Yes	<input type="radio"/> No	?
Share Review On Twitter	<input checked="" type="radio"/> Yes	<input type="radio"/> No	Edit Info
Twitter Auto Post	<input checked="" type="radio"/> Yes	<input type="radio"/> No	?
Share Review On Google+	<input checked="" type="radio"/> Yes	<input type="radio"/> No	Edit Info
Google+ Auto Post	<input checked="" type="radio"/> Yes	<input type="radio"/> No	?
Frequency for Internal reviews	<input type="text" value="1"/>		?
Frequency for external reviews	<input type="text" value="1"/>		?
Maximum number of reviews for Internal per day	<input type="text" value="2"/>		?
Maximum number of reviews for External per day	<input type="text" value="10"/>		?

GET SOCIAL: SHARE REVIEWS ONLINE

James Bob Dental

8201 164th Ave NE
Redmond, Washington

(425) 224-1281

[Ask for James Bob Dental's hours](#)
[Ask for James Bob Dental's price range](#)
[Ask for James Bob Dental's website](#)

Suggest Edits

PHOTOS

POSTS TO PAGE

James Bob
June 4, 2014 at 7:57am

<http://www.localreviewdirectory.com/dentist/wa/seattle/joseph-zimmer-dds-1/r1d/MzWwNDMyNjQ5>
I am really please with how they did

Like · Comment

James Bob
June 3, 2014 at 11:37am

http://www.yelp.com/biz/joseph-zimmer-dds-seattle#rid:N3orMSE_1SXwL... See More

Like · Comment

James Bob
June 3, 2014 at 10:41am

http://www.yelp.com/biz/joseph-zimmer-dds-seattle#rid:N3orMSE_1SXwL... See More

Like · Comment

James Bob Dental
March 17 at 3:00pm ·

Review By: Zach
Great
James Bob Dental
509 Olive Way... See More

5 Star Customer Review

Review By: Zach
Great

James Bob Dental
Contact Us Today: (206) 682-3458

Like · Comment · Share

James Bob Dental
February 23 ·

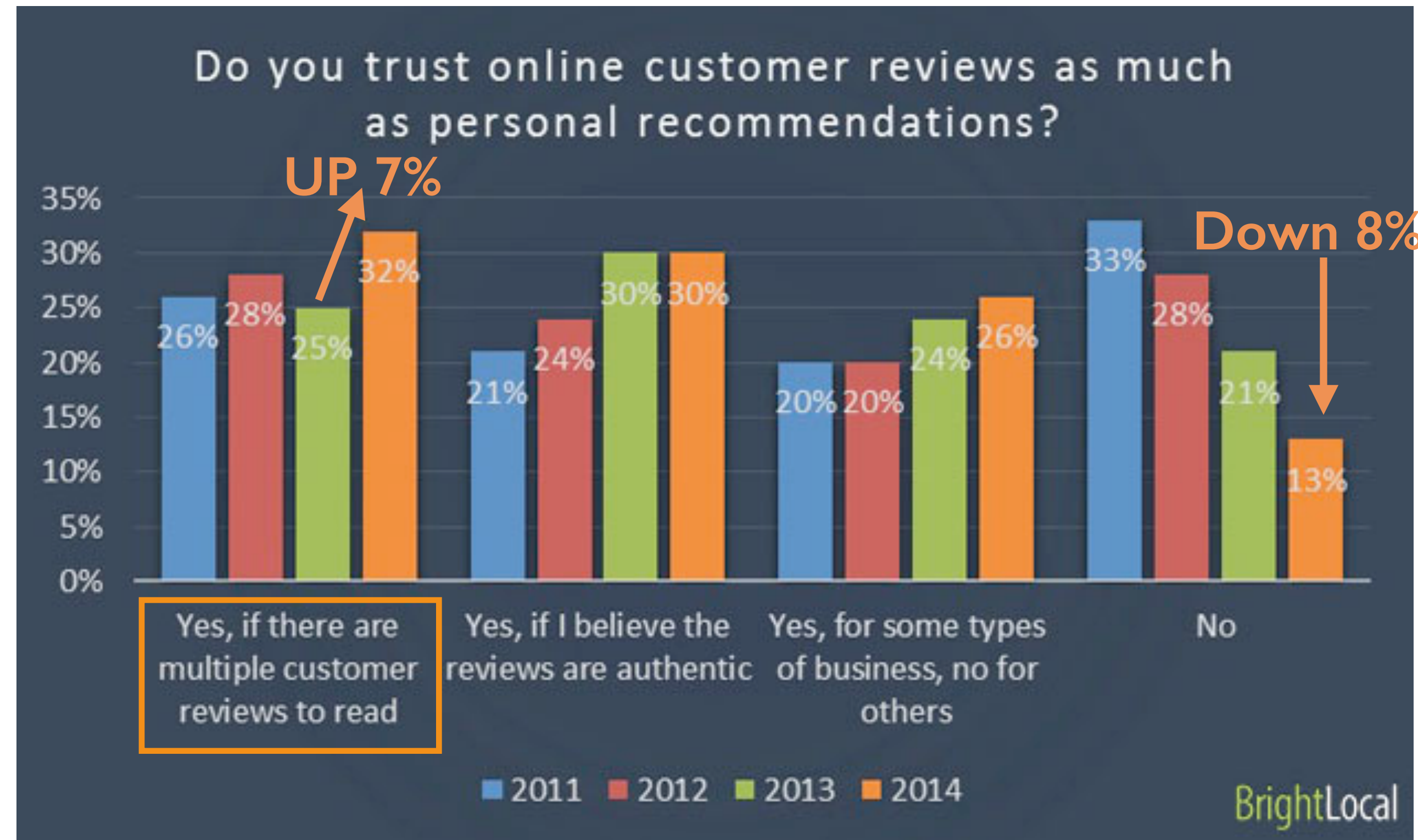
Review By: A Google User
I was having an external ant problem and they were working their way into our house. I searched about 5 companies and decided on Responsible because they weren't the cheapest but they also weren't the most expensive.
Dave came out and was polite and took the time to explain the product that he was using because I asked due to the fact that I have a dog....
See More

5 Star Customer Review

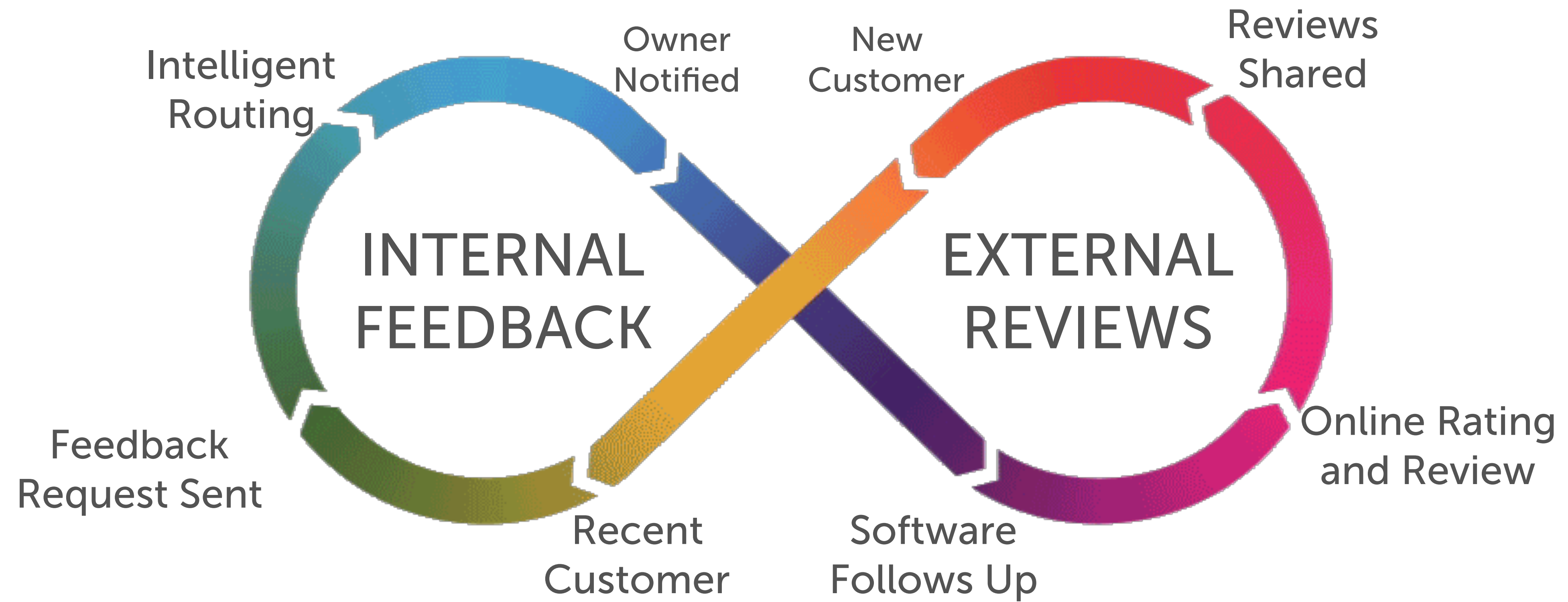
Review By: A Google User
I was having an external ant problem and they were working their way into our house. I searched about 5 companies and decided on Responsible because they weren't the cheapest but they also weren't the most expensive. Dave came out and was polite and took the time to explain the product that he was using because I asked due to the fact that I have a dog. Took him about 20 minutes and explained to me about their warranty but haven't needed it because they eliminated the ant issue we had. I would definitely recommend.

James Bob Dental
Contact Us Today: (206) 682-3458

Like · Comment · Share



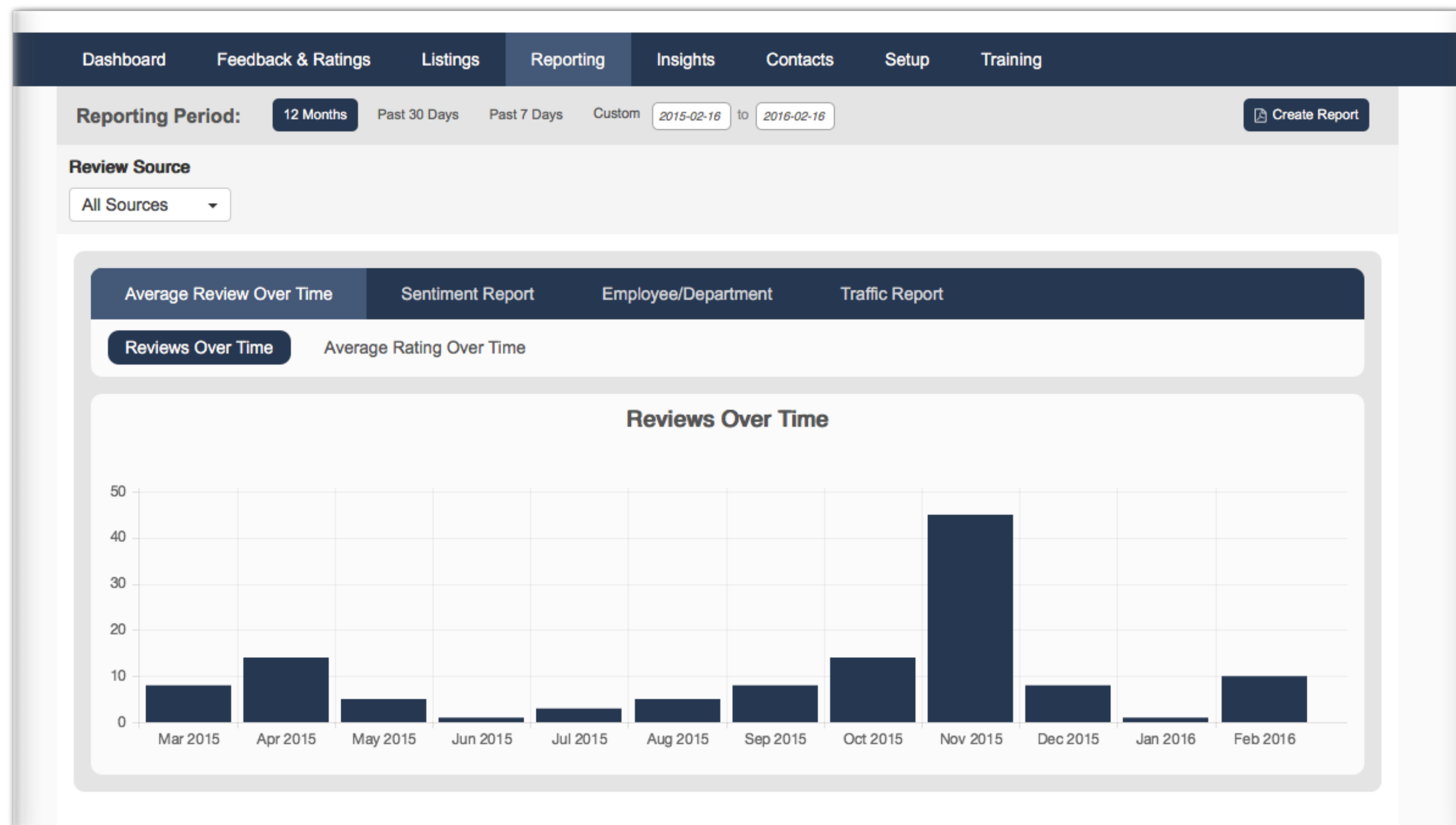
88% of consumers say they trust online reviews as much as personal recommendations (Up From 79% in 2013)



Internal Feedback Reporting

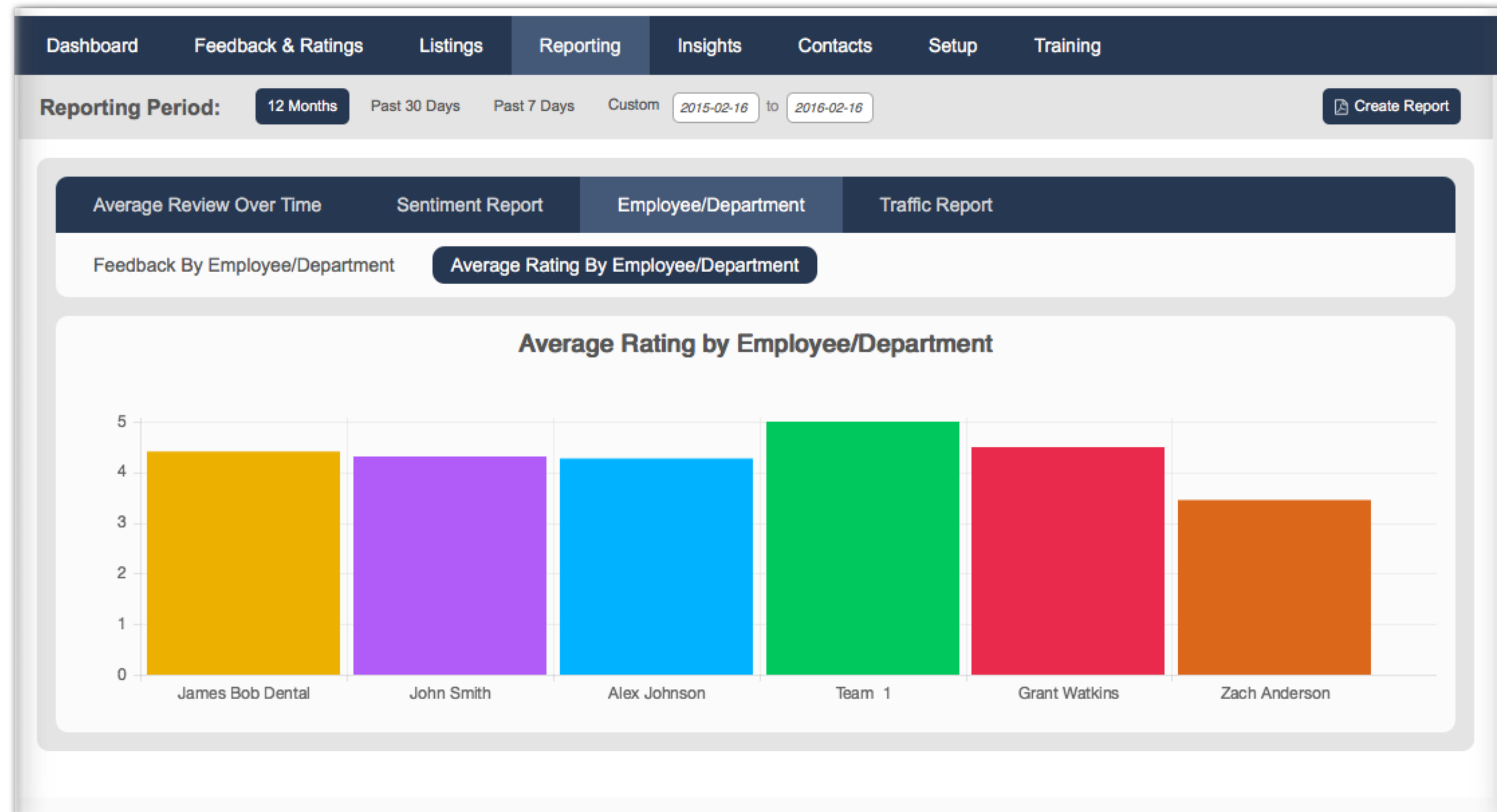
Drill Down Customer Feedback
By Department Or Employee:

- View Customer Feedback
- Variable Date Ranges
- Great For Performance Reports
- Search By Star Ratings
- Send Special Email Notifications



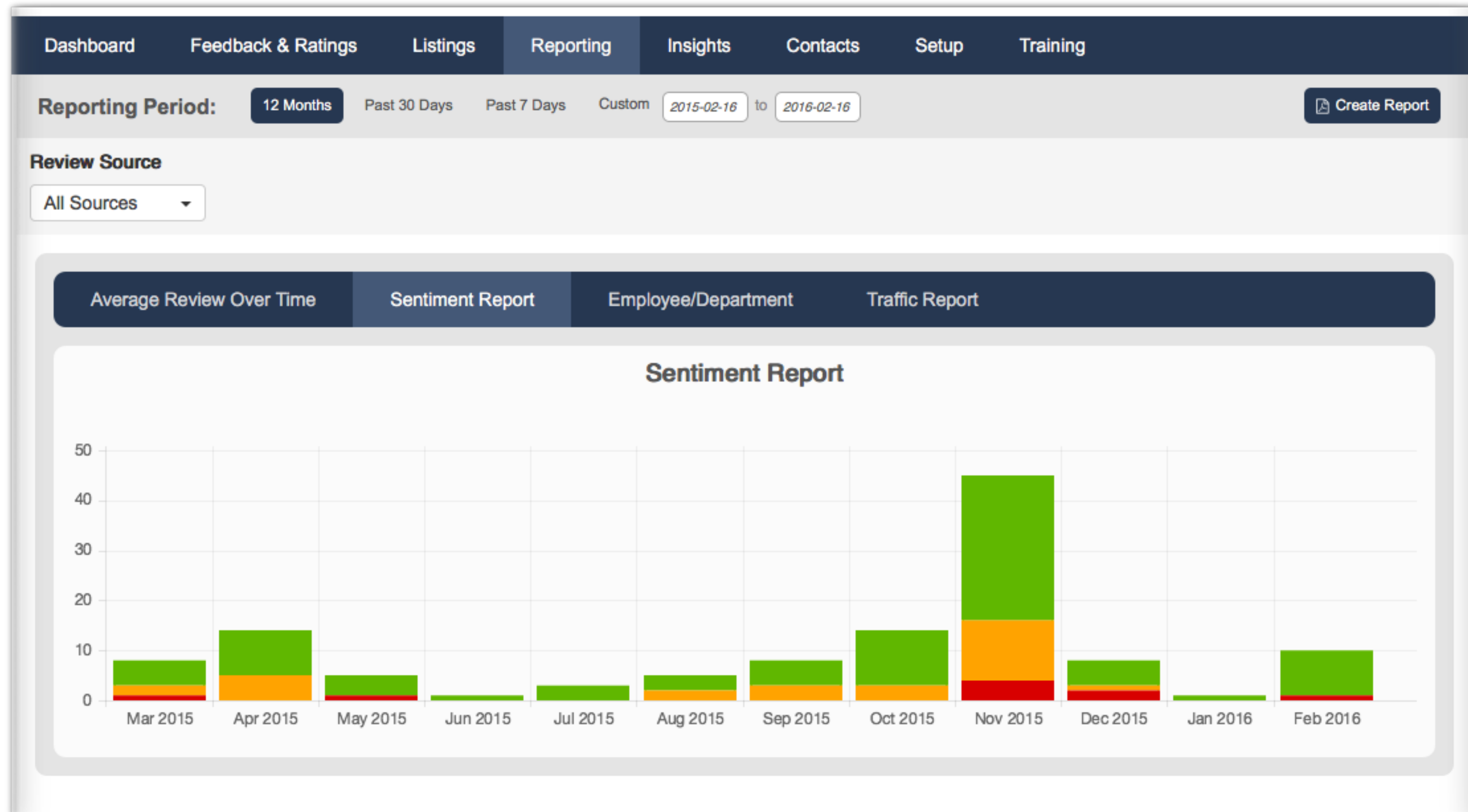
Additional Features Included With Your Account

Internal Feedback Reporting



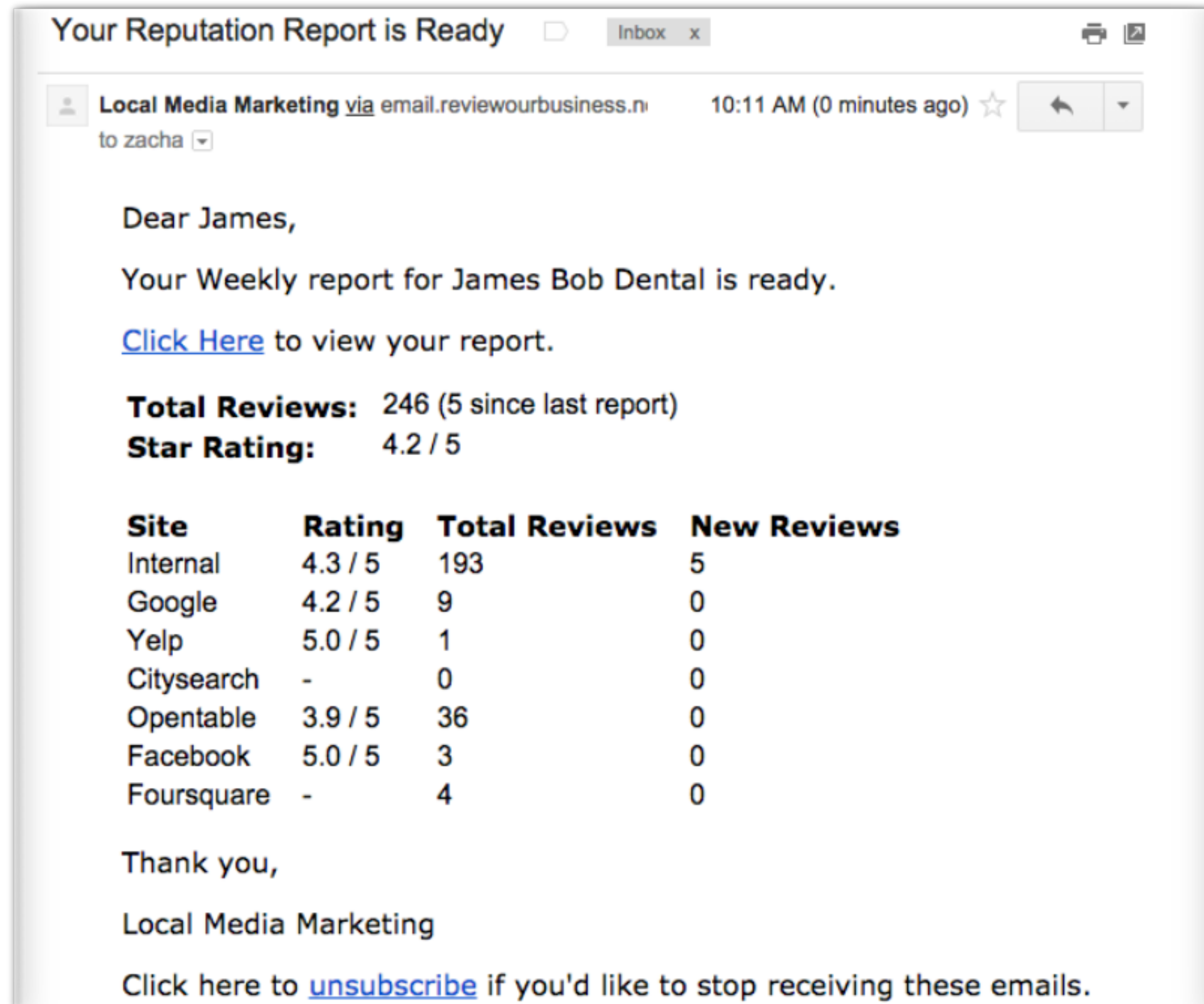
Additional Features Included With Your Account

Internal Feedback Reporting



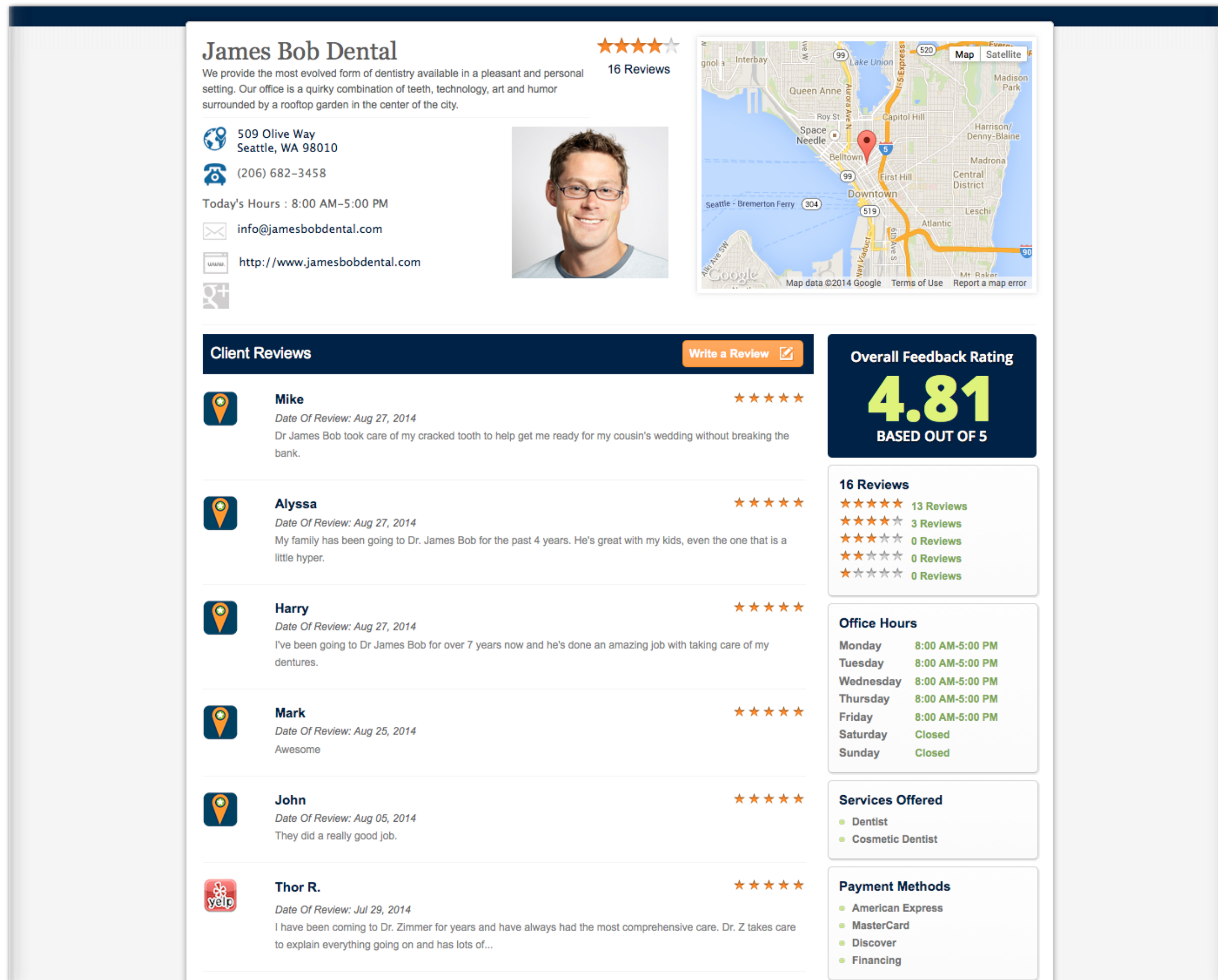
Additional Features Included With Your Account

Scheduled Email Updates



Additional Features Included With Your Account

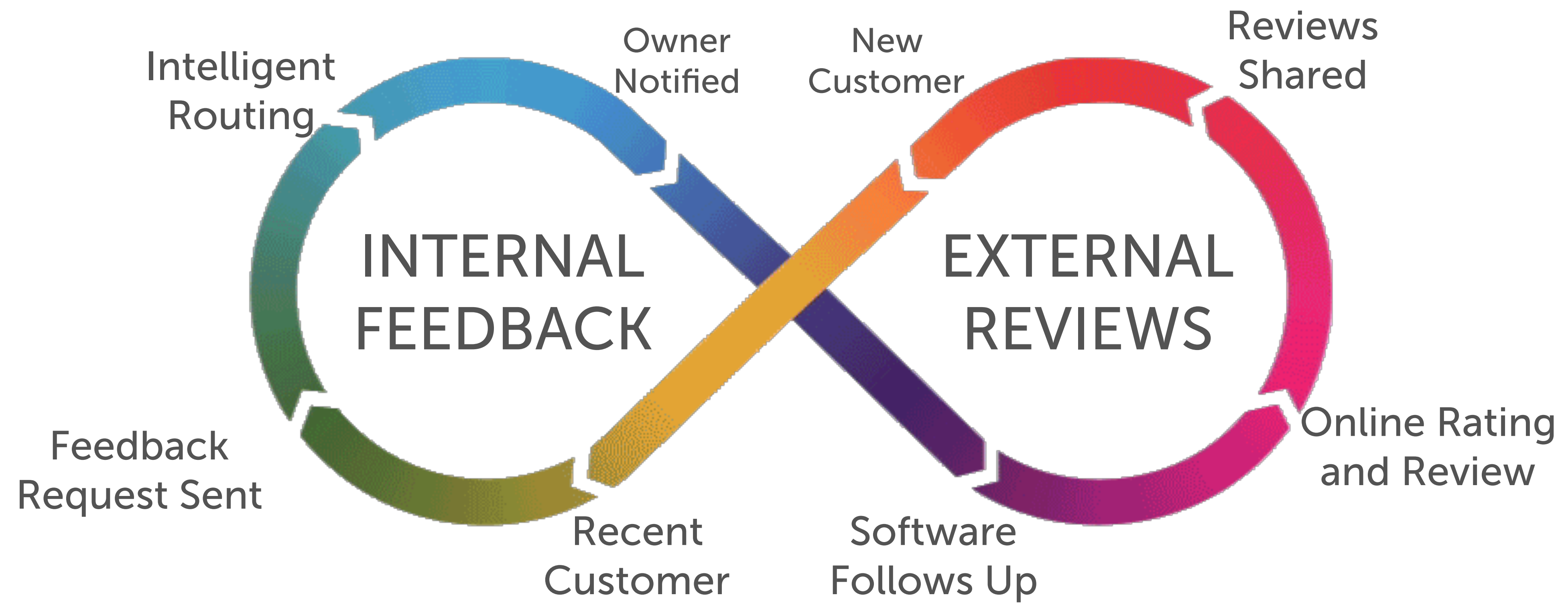
Local Review Microsite



Additional Web Property You Control:

- Ability to Rank In Your Local Search
- Pertinent Business Information
- Shares Recent Feedback / Reviews
- Control Your Brand Online
- Connect w/ Social Media Accounts

Additional Features Included With Your Account





What Is Your Reputation Worth To You?