

# (More Reviews = More Money)

How to Boost Your Revenue Up to 10% This Year

## **YOUR #1 GOAL**

Get the most & best reviews!



According to a Harvard study, a one-star increase in Yelp rating leads to a 5% to 9% increase in revenue.

Over **62%** of people read online reviews.

70% of customers trust a business with a minimum of 6-10 reviews.

### Stay on top of ALL your reviews

#### STEP ONE

Your Business Must Have a Verified Local Presence

#### STEP TWO

Take Control of Your Brand

#### STEP THREE

Monitor & Manage Your Reviews

A simple half-star improvement on Yelp's 5-star rating makes it 30-49% more likely that a restaurant will sell out its evening seats.

Remember: Your Search Reviews are Your Revenue!